

Media Arts Seminar | Fall 2021 |

Paper 3: Technology and Surveillance

Paper Due: Monday, November 1st at beginning of class

Based on class lectures and readings write a 3-5 page-paper that addresses multimedia and interactivity. Use examples from class lectures, readings, and your **<u>own research</u>** discuss the following questions.

- 1. Johnathan Lee spoke extensively about the various ways we're being tracked in physical spaces and online. Name at least two ways you're being monitored and discuss the technology behind each one.
- 2. Monitoring also provides market research to build a profile of customers Do you object to this practice? Why or why not?
- 3. Name at least one way current technology practices are perpetuating inequality. How would you fix it?
- 4. Name at least two ways you can protect your privacy online.

Formatting + Stipulations

- 1. Papers need to be 3-5 pages in length, double-spaced, using Helvetica or Times New Roman, 12 pt font.
- 2. Absolutely, positively use spell check and grammar check! There is NO reason that there should be spelling mistakes in your paper.
- 3. Paper must include a work cited (use MLA style), citing the reading and any other articles or references you use.
- 4. Read the paper aloud (to yourself or friends). Is it easy to follow? Can your listener summarize your main parts? If not, you need to re-write sections to clarify your intentions.
- 5. Email a rough draft to me one week prior to the due date so you have time to make corrections and revisions as necessary.
- 6. Papers must be turned in on time. You will lose 5 points for every hour your paper is late.

*NOTE: It is expected that your paper will have gone though spell check and grammar check. If this is not the case you will earn no higher than a <u>C</u>, no matter how good the quality of your paper.