

Name:

**Match the following words with the definitions**

1. Content

2. Balance

3. Unity

4. Repetition

5. Subject

6. Continuation

7. Gestalt

8. Icon

9. Grid

10. Pictograms

11. Design

**a)** A network of horizontal and vertical intersecting lines that divide spaces and create a framework of areas.

**b)** Is a symbol or a sign that has strong emotional power.

**c)** An idea conveyed through the artwork that implies the subject matter, story, or information the artist communicates to the viewer.

**d)** A simple pictorial sign or group of signs intended to communicate without words.

**e)** A line or edge that continues from one form to another, allowing the eye to move smoothly through a composition.

**f)** When the artist repeats design elements to create harmony

**g)** This can be achieved through proximity, repetition, continuation, color or by using any of the Gestalt principles. The whole must be predominant over the parts.

**h)** Planned arrangement of visual elements

**i)** An arrangement of parts achieving a state of equilibrium between opposing forces or influences

**j)** The content of an artwork

**k)** Principles or laws are rules that describe how the human eye perceives visual elements.

**Fill in the blank with the most appropriate word**

is when the horizontal or vertical axis is an exact mirror image.

is the area intentionally left blank in a composition.

is to create a sense of unity by combining elements that don't appear, on the surface, to have much in common.

is a branch of philosophy concerned with the beautiful in art and how the viewer experiences it.

**16 points**

**Define the following words**

a) **Asymmetrical Balance**

b) **Negative Space**

**Define the following words**

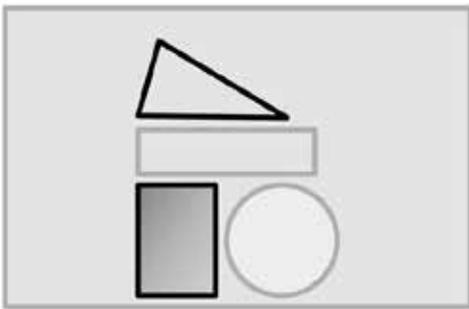
**c) Horizontal Balance**

**d) Radial Balance**

**e) Vertical Balance**

**20 points**

Identify the concept related in the following images

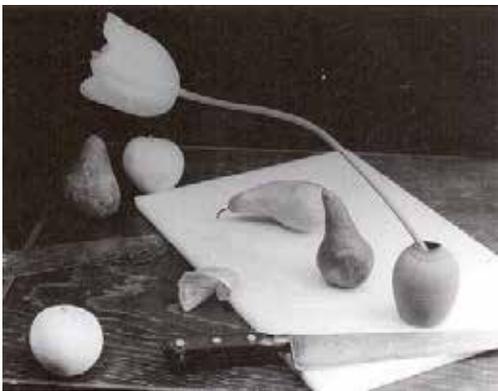


Unity through



This is an example of how

can be useful



This is an example of



Unity with

Visual Concepts QUIZ 1 |  
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List the ways asymmetrical balance achieved by this sculpture and describe how they're working to create an asymmetrical balanced piece.

10 points

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**State the difference between the following terms**

**Negative space and white space**

**Crystallographic and Radial Balance**

**Horizontal and Vertical Balance**

**12 points**

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**Bonus Questions 5 points each**

**List the 5 ways to achieve asymmetrical Balance**

**List 4 ways to achieve Unity in a composition**

\*\*\*This space reserved for your gradin notes and feedback\*\*\*