



Visual Concepts
Instructor: Lauren Addario
Email: lladdario@nmhu.edu

MIDTERM
PROJECT
In Person MW 2:00-3:50
Online M 2:00-3:50
W 12:00-1:50

MIDTERM

DUE WEDNESDAY, OCTOBER 5 for critique.

PROJECT DETAILS

- Create a 3-D composition that expresses rhythm and repetition using found or recycled materials.
- Your project must illustrate a statistic that you research and explain during critique. You can use statistics or information from the in-class lecture to guide the creation of your project, but your project must have a conceptual framework and must be supported by facts.
- Statistics should not be older than 2020
- The use of rhythm and repetition in your composition needs to support your concept. This is key!
- If you're enrolled in the online section of the class, your project must be photographed so we can see the whole piece from all sides. That means you'll need to take several photos to document it from all angles. Your photos must be saved as a .jpgs and emailed to me by the start of class on Wednesday, October 5th.
- In addition to your project, you are required to submit a written artist's statement (I will provide you with a sample artist's statement). The statement must be typed and a minimum of 500 words.

SUBMISSION REQUIREMENTS AND ASSESSMENT (CONTINUED ON NEXT PAGE)

- There is no size restriction.
- You should expect to spend at least 8-10 hours on this project.
- A proposal is due on Monday, September 26th. You must present your proposal to the class for feedback and be prepared to discuss it during class. See proposal guidelines on page 3 of this assignment.



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SUBMISSION REQUIREMENTS AND ASSESSMENT

For the midterm critique you will need to address the following:

How did you incorporate your statistic into the piece?

What are the numbers, how are they represented?

What is the link between the statistics you chose to represent and the form/materials you used?

How did you incorporate rhythm and repetition?

What kind of rhythm is it?

Alternating, progressive, polyrhythmic, do you hope to generate a kinesthetic experience for the viewer?

You will be graded on the following:

Validity and incorporation of statistic (the creation of a conceptual framework)	/25
Link between statistic and form/materials used	/25
Incorporation of rhythm and repetition	
Scope & craftsmanship of work	/20
Presentation of work/quality of photos	/20
Artist's Statement	/10



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Questions to address in your proposal:

What are the objectives of the project?

What are you trying to say?

What statistics will you cite? Bring in your sources!

What materials do you intend to use?

What amount of space do you intend to take up?

Will the piece be on the floor, the wall, on a pedestal?

What is your plan to complete the project by midterm?