



Media Arts Seminar

Instructor: Lauren Addario
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MIDTERM AND
FINAL PROJECT

MIDTERM
PRESENTATIONS DUE
OCTOBER 4

MEDIA ARTS SEMINAR MIDTERM AND FINAL PROJECT DETAILS.

Learning Objectives:

- Communication skills
- Ability to collaborate, delegate, and assume responsibility
- Make a social impact
- Utilize your unique skill-set
- Become vested in a community-based project

Project Goals:

Each year, the Media Arts Seminar class collaborates on a community-based exhibit. This year we received funding from the New Mexico State Land Office (NMSLO). The NMSLO has developed progressive cultural and environmental management practices in recent years, of which little to no interpretive public-facing materials have been created to educate and inform beneficiaries and community members as to the nature and extent of these programs. This project aims to work with New Mexico Highlands University (NMHU) to create custom content for physical and digital applications.

The primary desired outcome is the successful completion of the following deliverables:

Physical displays – two graphic panels, a video display, and a digital interactive map created using ArcGIS.

Panel One: An introduction panel about the location of the building, tribal land acknowledgement, and a history of the NMSLO main office location.

Panel Two: Explanatory panel about the video display and the digital interactive map.

Video: This video will be used in the NMSLO building as well as on the website and in social media. The content will feature multicultural perspectives on tribal land exchanges, preservation of cultural properties, and the natural environment.

Digital Interactive Map: This map will be developed to be used in the NMSLO building as well as on the website. This will illustrate environmental and cultural challenges to public land management.

Morgan Hall Displays: This project will also produce displays focusing on the cultural and environmental history of State Trust Lands.



media/arts & TECHNOLOGY

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MIDTERM

For your midterm your team will create a presentation that outlines what you will complete during the second half of the semester. This presentation will serve as your outline for the proposal document due to NMSLO on October 17th and will serve as your project plan. At the end of your presentation you will list the questions you have for NMSLO. The final part of your midterm will be to compose an email to NMSLO with your list of questions so you can develop your proposal document. The Graduate Assistants are team leaders and they will compose the email with your input. Every member of the group must ask at least one question.

[Review Los Luceros example slide presentation](#)

Design Team - Emily, Daria, Alexia, Maya

Video Team - Jamie, Quacy, Hunter, Ryan

GIS Team - Destiny, Joshua, Courtenae

Marlene - project lead- will coordinate videos of Native youth, work with me and each group to ensure that the project plan meets the clients needs.

PROJECT SPECIFICATIONS

1. A proposal document will be developed that demonstrates the design plan. Your plan is the result of consultation between NMHU and NMSLO.
2. Prototypes for both physical and digital deliverables will be developed for testing and assessment purposes.
3. Physical displays will include but are not limited to two information panels, an interactive digital map, and a display for Morgan Hall.
4. Digital files and documentation will be provided containing all media

PROJECT TIMELINE

Start date of project: October 9, 2023

Delivery of proposal document: October 17, 2023

Presentation of proposed deliverables and timeline: October 18, 2023

Approved/signoff on proposal by New Mexico State Land Office by October 23, 2023

Delivery of initial prototypes and presentation: November 1, 2023

Installation of physical displays: November 29, 2023

Delivery of digital files and documentation: December 15, 2023



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Your presentation is due on **Wednesday, October 4th** at the start of class. Each member of your team must present their role in the project and the complete presentation must not exceed 10 minutes. *** Note: You will need to collaborate with the whole class, not just your group***

You will be assessed based on the following criteria

Midterm

Did you present a project goals that outline what you will complete during the second half of the semester?

/25

Did you explain where/how you will research materials relevant to your final deliverables? /25

Did you list relevant questions for the proposal document?

/25

Did each member of the team speak about their role in the project and describe how they will contribute to the final deliverable? /25