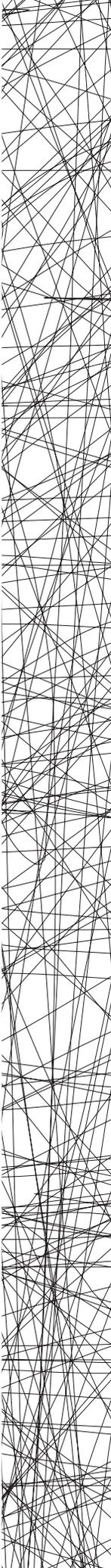
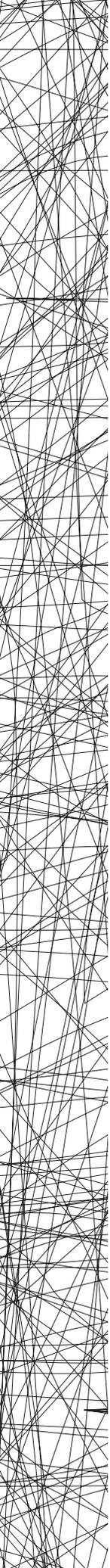




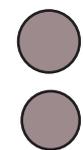
**Patricia Ana**  
**CHAVEZ**





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[patriciaanachavez.weebly.com](http://patriciaanachavez.weebly.com)  
[patriciachavez384@gmail.com](mailto:patriciachavez384@gmail.com)



# TABLE OF CONTENTS

ADVERTISEMENT DESIGN

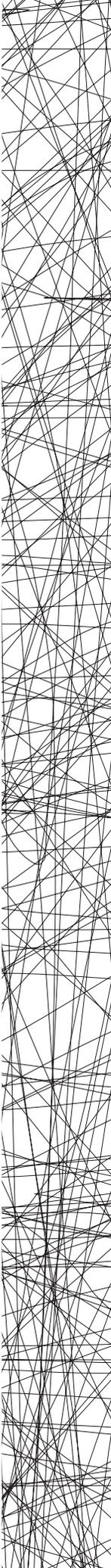
POSTER DESIGN

WEBSITE DESIGN

ILLUSTRATION

PRODUCT DESIGN

FILM PRODUCTION







**FALL SHOW**

**“TOGETHER WE CAN SOLVE YOUR PUZZLE.”**

**SHOW OPENS**  
5:30PM - 8:00PM

**FILM SCREENING**  
7:00PM - 8:00PM

**media/arts**  
& TECHNOLOGY

**SHOW INCLUDES:**

- Film & Audio Screening
- Visual Communications
- Multimedia Interactivity
- Photography

**THURSDAY DEC 5TH**  
**TROLLEY BARN 2016**  
1183 SAN FRANCISCO ST.

**ma**

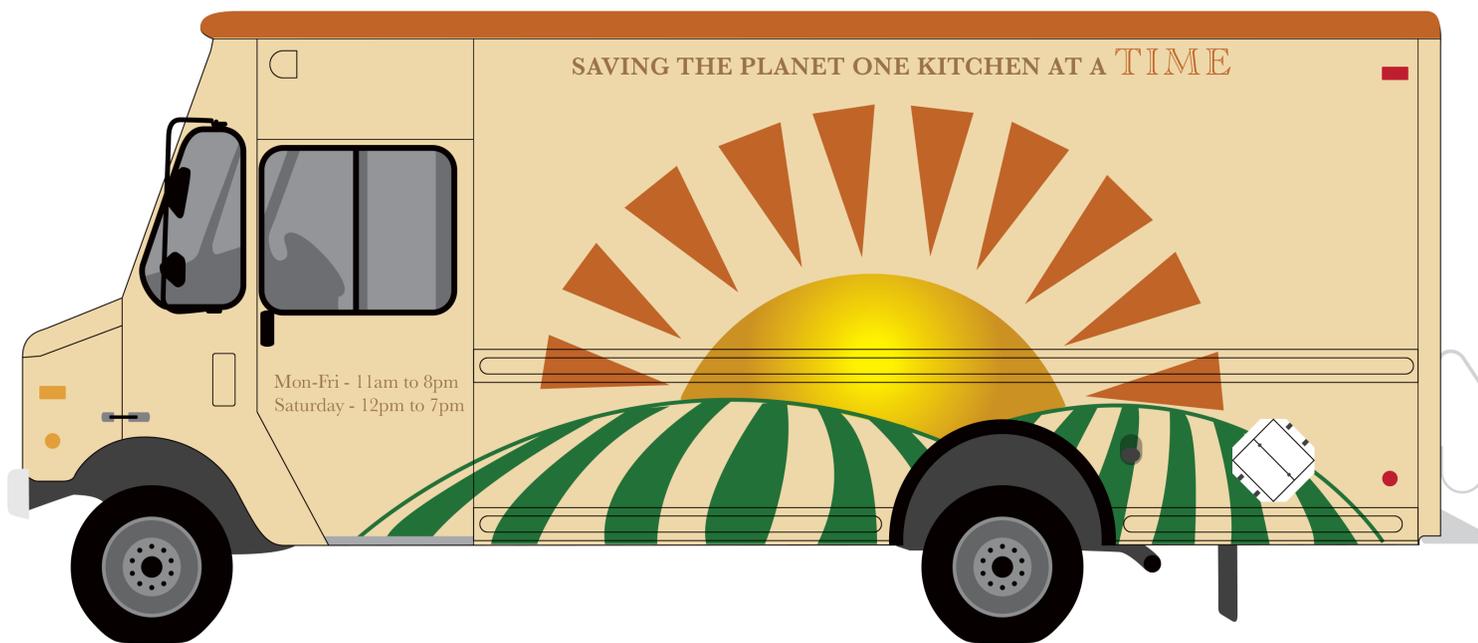
NEW MEXICO HIGHLANDS UNIVERSITY\*

14'

4'

3'

7 1/2'

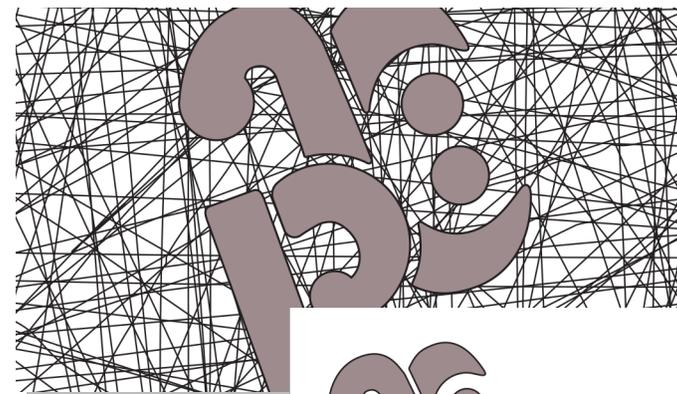
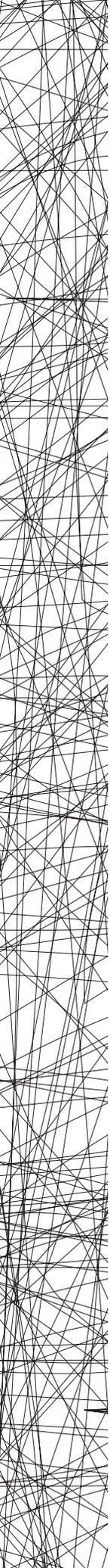




## LETTUCE EAT RESTAURANT

Fall 2015

Lettuce Eat is an organic farm-to-table restaurant. Through typography, grid structure, and color, this menu, logo, and food truck reflects an earthy, high-quality restaurant that aims to appeal to a broad audience.



## PERSONAL STATIONARY KIT

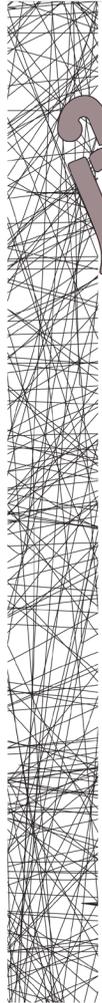
Fall 2016

A complete branding kit designed to capture my personal style and creativity. With a logo, business card, letterhead, and portfolio I created a professional level tool that I will use to achieve my desired career.



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Design Directors  
 Nike World Headquarters  
 One Bowerman Drive  
 Beaverton, OR 97005  
 Phone: 1-503-671-6453

Dear Design Directors,

It is with great enthusiasm that I submit my application for the position of NA Brand Design D2. As a creative thinker I know my experience, diverse skills and hard work ethic would make me an asset to the Nike team.

As you will see from the attached resume, my degree is in Visual Communications and my work is mostly focused toward motion graphics. I have great aptitude for leadership through my previous achievements and film work. This has taught me adaptability, time management, organization, and communication skills which I know through my experience, will help me manage and secure design work successfully.

In addition to being adaptable I'm also responsive and highly focused on details – particularly when it comes to how a piece is presented. One of my recent assignments was as Art Assistant on a feature film. My tasks were not only to create designs for scenes but to help the Production Manager dress the sets accordingly and appropriately. I had to analyze every piece of furniture, paper, and coffee stain to make sure it was constant, visible, and in its proper place. I believe in applying this same attention to detail to all my work: tasks as simple as prepping the materials for a top-level or making sure designs have the correct bleed.

Nike's quote, "...If you have a body, you are an athlete" is inspiring to me. I'm a passionate supporter and I believe in Nike's purpose of motivating everyone toward a healthier lifestyle, because everybody deserves a better self!

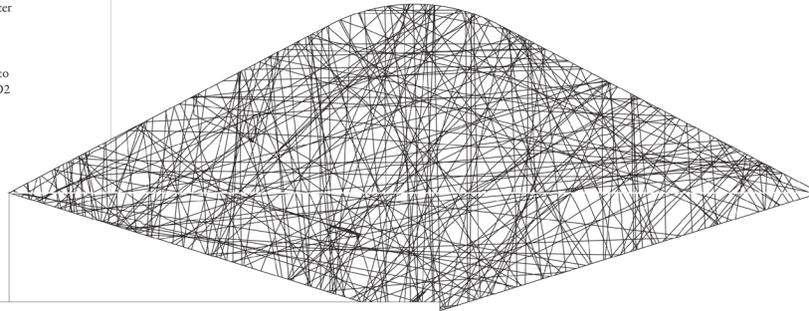
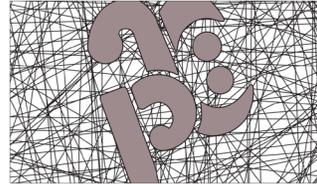
I am thrilled at the possibility of being a part of the Nike Team, and would love the opportunity to meet with you and discuss the value that I can bring to the company and the NA Brand Design D2 Position. I appreciate your consideration and look forward to hearing from you.

Respectfully,

Patricia Ana Chavez

Patricia Ana Chavez  
 115 Jimenez St.  
 Santa Fe NM, 87501  
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 patriciaanachavez.weebly.com  
 patriciachavez384@gmail.com

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 Beaverton, OR 97005  
 Phone: 1-503-671-6453



Potterhead Film Festival

# Harry Potter

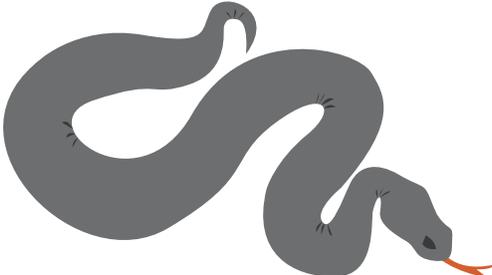


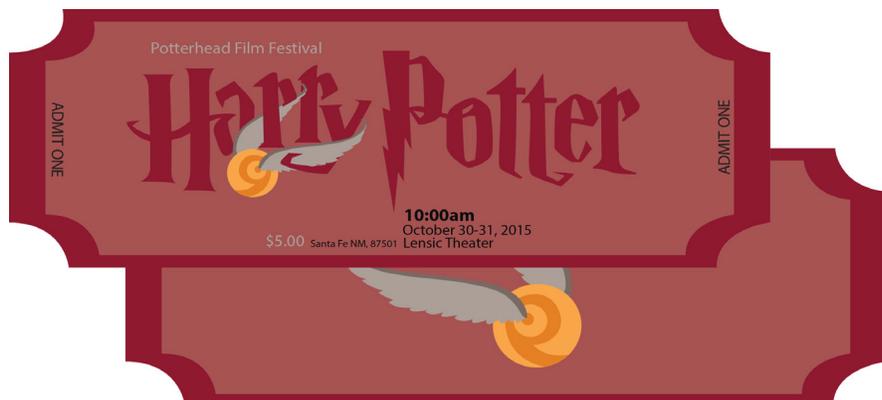
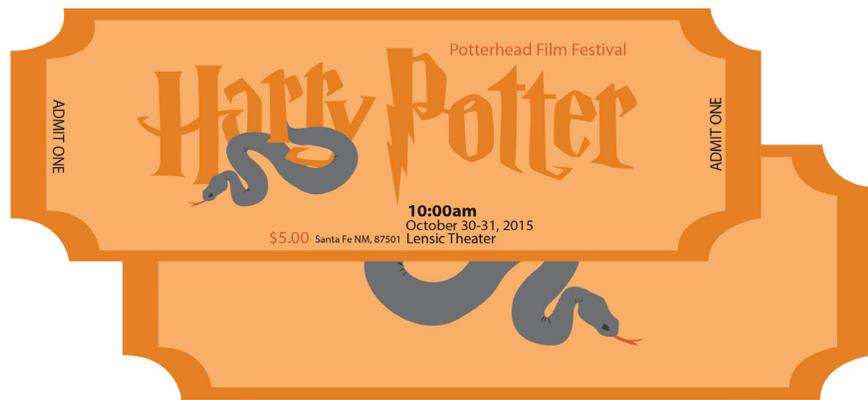
**10:00am**

October 30-31, 2015

**LENSIC THEATER**

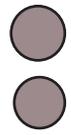
Santa Fe, NM 87501  
211 W. San Francisco St.





## HARRY POTTER FILM FESTIVAL Fall 2015

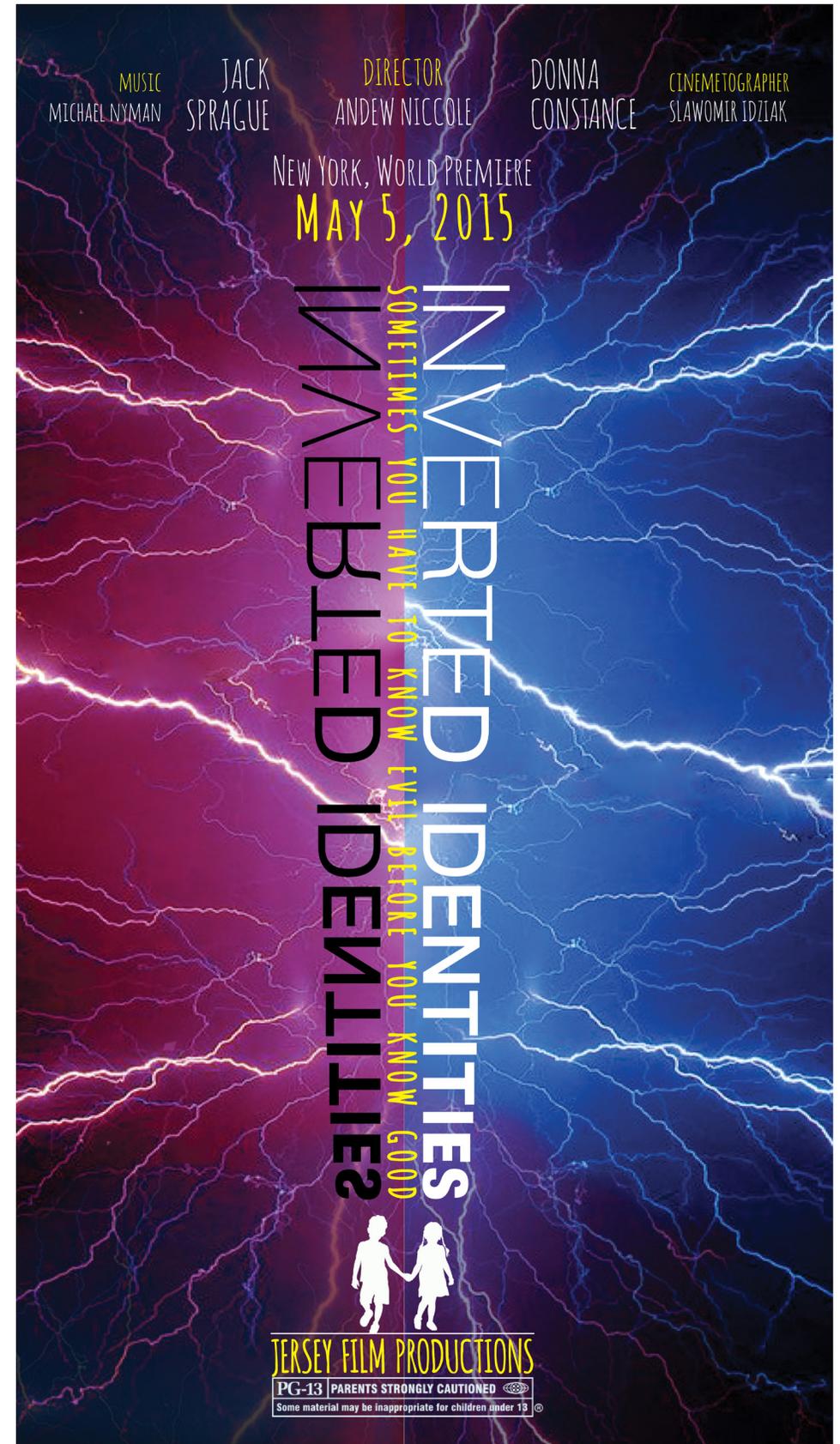
An illustrative event promotion kit designed to capture the essence of Harry Potter. The poster and tickets, each promote a different Harry Potter film screening.



## POSTER DESIGN

### INVERTED IDENTITIES MOVIE PREMIER Spring 2015

This movie poster reflects a story about twin super heroes that grew to power and then turned bad. Both siblings were forced to choose between good and evil, discovering the bond between twins that can be stronger than any evil they encounter. I used type as image in order to attract an audience, and convey good and evil.



I  
 H A  
 Y G D  
 E S T G  
 N E D T H  
 I S O D D  
 P O S T E R  
 T o D e v e l o p A n

Introduction to Typography Mart 373, 2015

A p p r e c i a t i o n

f o r t h e A r t o f

Designed by Patricia Chavez

T y p o g r a p h y

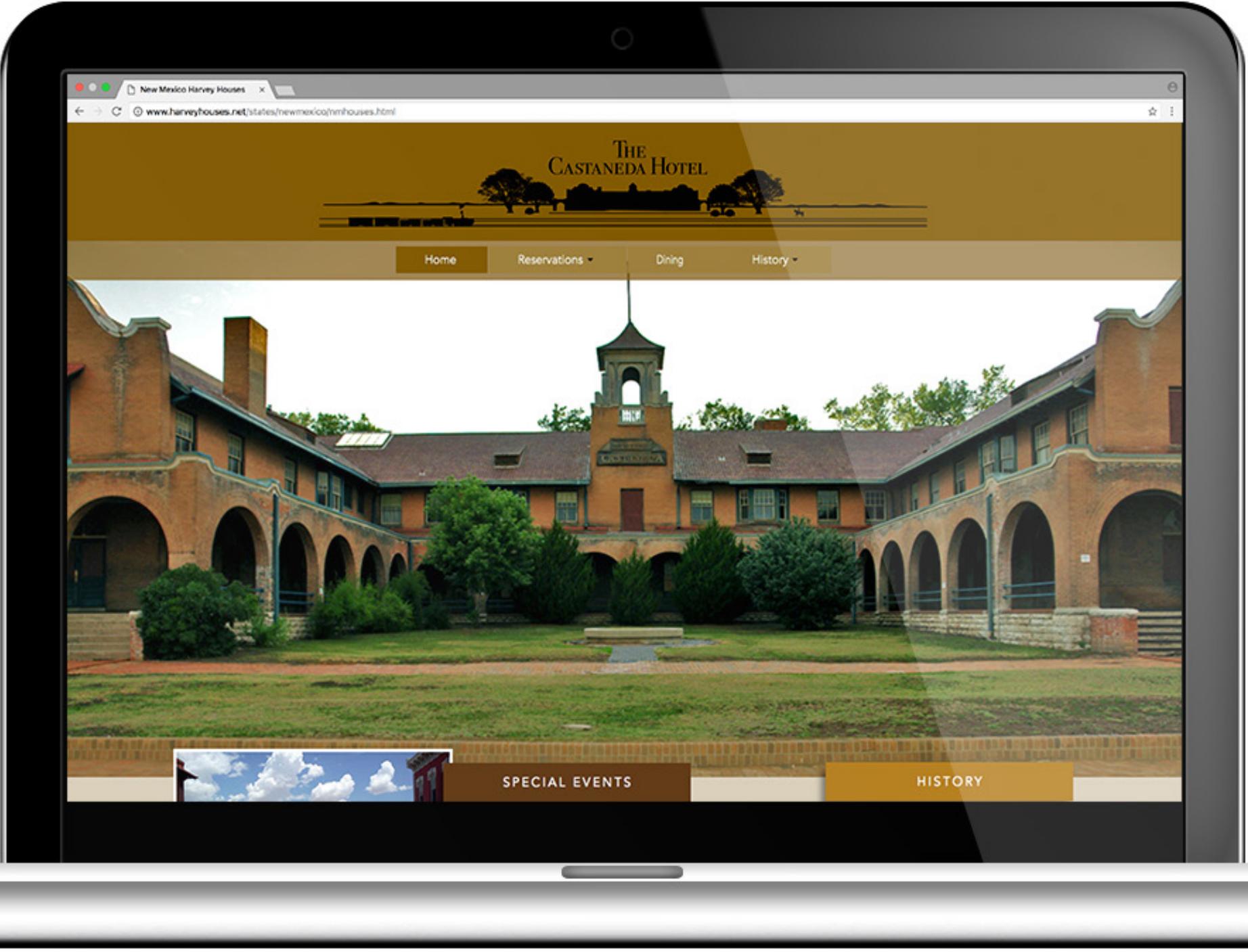
Verdana Typeface Designed by  
 Genie Zetterviller 1490

Eyes on Typography

## BLACKLETTER POSTER

Spring 2015

This poster was developed in order to understand different styles of type, and the differences in structure compared to other more modern typefaces.



## WEBSITE DESIGN

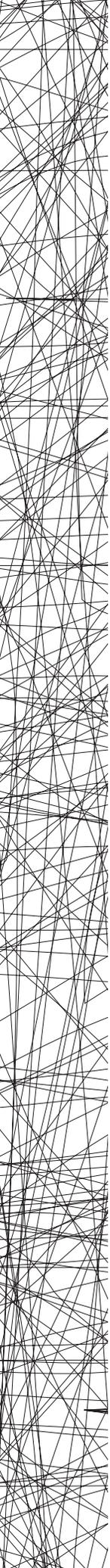


# THE CASTANEDA HOTEL



## CASTANEDA HOTEL WEBSITE Spring 2016

A promotion for the *Castaneda* that is currently in construction. I used design fundamentals to reflect a historical, south-western culture of this Fred Harvey Hotel.



# LA FIESTA RESTAURANT

## LA FIESTA RESTAURANT WEBSITE

Spring 2016

Using design thinking, I researched audience, culture, purpose, and created a website that is user friendly and understandable.

# LA FIESTA RESTAURANT

- HOME
- MENU
- CONTACT

**HOURS OF OPERATION:**  
MONDAY 8:00AM – 8:00PM  
TUESDAY 8:00AM – 8:00PM  
WEDNESDAY 8:00AM – 8:00PM  
THURSDAY 8:00AM – 8:00PM  
FRIDAY 8:00AM – 8:00PM  
SATURDAY 8:00AM – 8:00PM  
SUNDAY 8:00AM – 8:00PM



## DAILY SPECIALS

**Mondays**  
Alta's Special - Refrito, tomato, beans and rice or pasta. \$8.95

**Tuesdays**  
Carne asada taco plate. \$7.95

**Wednesdays**  
Ricks Special - taco, tostada and soft cheese enchilada. \$7.95

**Thursdays**  
Blue corn enchilada con chile verde plate. \$8.95

**Fridays**  
Fajita beef or chicken with guacamole. \$8.95

**Saturdays**  
Blue corn Taco plate with guacamole. \$7.95

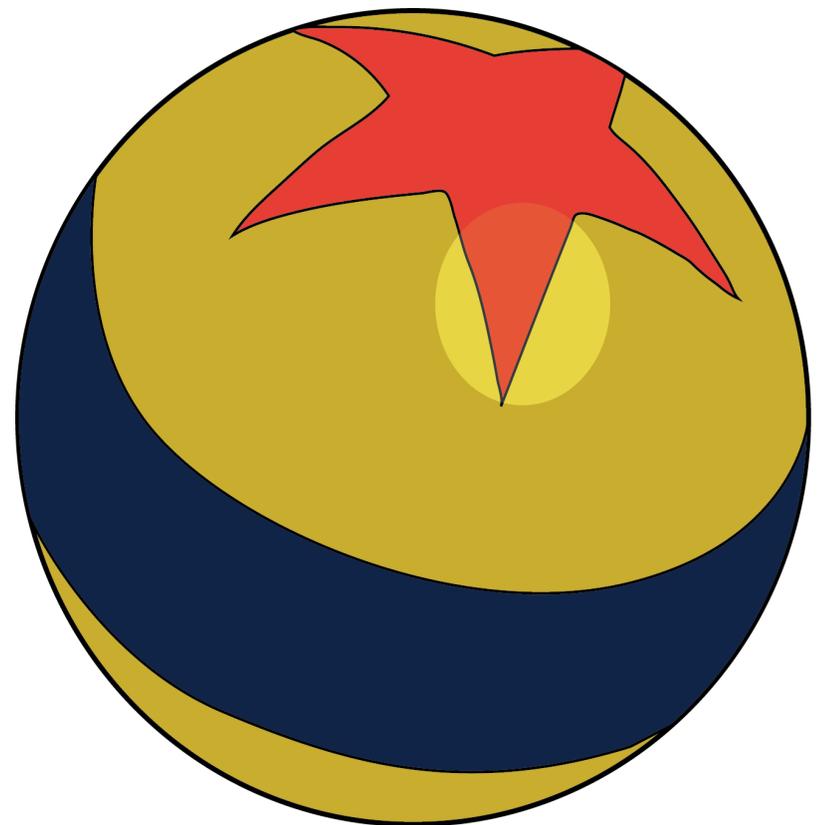
**Sundays**  
Cooks Choice!!

[CLICK HERE FOR FULL MENU](#)



1814 7TH ST, LAS VEGAS, NM 87701

● ILLUSTRATION



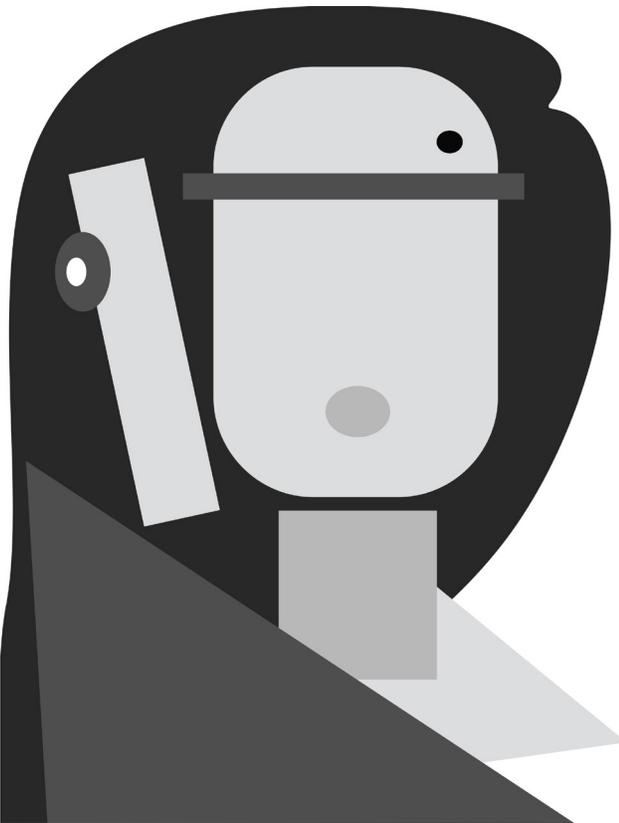
**“MAKING A KILLING”**

FALL 2016

I worked as Art Assistant of the feature film “Making a Killing” for CanAmPac3 Productions. I was asked to create clown illustrations that reflected a consistent carnival theme to be used in several scenes used throughout the film.







## GRAY SCALE ABSTRACTIONS

Fall 2015

I studied basic form in illustration, contrast in color, and how shadows and highlights work to create a complex illustration using seven shades of gray. I then took away shades and detail to create a more abstracted piece showing the raw and most basic form of the illustration.



### Supplement Facts

Serving Size: 3 Capsules  
Serving Per Container: 40

| Amount Per Serving                      | %Daily Value |
|---|--------------|
| Vitamin A (as beta carotene) 4000 IU    | 80%          |
| Vitamin C (ascorbic acid) 85 mg         | 142%         |
| Vitamin D3 (cholecalciferol) 400 IU     | 100%         |
| Vitamin E (d-alpha tocopheryl) 100 IU   | 333%         |
| Vitamin B6 (pyridoxal 5-phosphate) 2 mg | 100%         |
| Folic Acid 600 mcg                      | 150%         |
| Vitamin B12 (methylcobalamin) 6 mcg     | 100%         |
| Iron (amino acid chelate) 18 mg         | 100%         |
| Magnesium (magnesium oxide) 320 mg      | 80%          |
| Zinc (zinc gluconate) 15 mg             | 100%         |
| Copper (copper gluconate) 2 mg          | 100%         |

Side effects may include thinning of blood, migraines, and or vomiting. If side effects should continue consult your physician.

Product not approved by the FDA

B.S. Company INC.  
CHICAGO IL 60606  
MADE IN USA



## BULL

Are you the type of person that can not stand other peoples BULLSHIT? Do you have a hard time being your tounge? Well now there is a solution that will add the better human in us. We all hate confrontation, so why not fix it with XBULL. The new innovative supplement works like alcohol without the drunk factor. It gives you a buzz that focuses on the endorphins your mind recieves and allows you to stay calm and relaxed when bullshit presents itself. You will notice your tolerance levels increase as well as your patient demeanor. Now you can tackle those stressful social gatherings or intimidating conferences like BULLSHIT with ease.

We all hate confrontation,  
so why not fix it with  
XBULL.

## BULL X DRAW THE LINE

120 CAPSULES

NET WT 1.86 oz 56.7g

**BULL**

We all hate confrontation, so why not fix it with **XBULL**.

**BULL** X DRAW THE LINE X NO MORE BULL X

**120 CAPSULES**

NET WT 1.86 oz 56.7g

Are you the type of person that can not stand other peoples BULLSHIT? Do you have a hard time biting your tounge? Well now there is a solution that will aid the better human in us. We all hate confrontation, so why not fix it with **XBULL**. This new innovative supplement works like alcohol without the drunk factor. It gives you a buzz that focuses on the endorphins your mind recieves and allows you to stay calm and relaxed when bullshit presents itself. You will notice your tolerance levels increase as well as your patient demeanor. Now you can tackle those stressful social gatherings or intimidating confrences in a **BULSHIT FREE** environment.

## PRODUCT DESIGN



**BULL**

We all hate confrontation, so why not fix it with **XBULL**.

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NET WT 1.86 oz 56.7g

**Supplement Facts**  
Serving Size: 3 Capsules  
Serving Per Container: 40

| Amount Per Serving                    | % Daily Value |
|---------------------------------------|---------------|
| Vitamin A (as beta carotene) 4000 IU  | 80%           |
| Vitamin C (ascorbic acid) 85 mg       | 140%          |
| Vitamin D3 (cholecalciferol) 500 IU   | 100%          |
| Vitamin E (d-alpha-tocopherol) 100 IU | 333%          |
| Vitamin B6                            |               |
| Biotinylated B (inositol) 2 mg        | 100%          |
| Folic Acid 400 mcg                    | 100%          |
| Vitamin B12 (methylcobalamin) 6 mcg   | 100%          |
| Iron (as iron acid succinate) 18 mg   | 100%          |
| Magnesium (magnesium oxide) 100 mg    | 100%          |
| Zinc (zinc gluconate) 15 mg           | 100%          |
| Copper (copper gluconate) 2 mg        | 100%          |

Side effects may include thinning of blood, migraines, and or vomiting. If side effects should continue consult your physician.

Product not approved by the FDA.

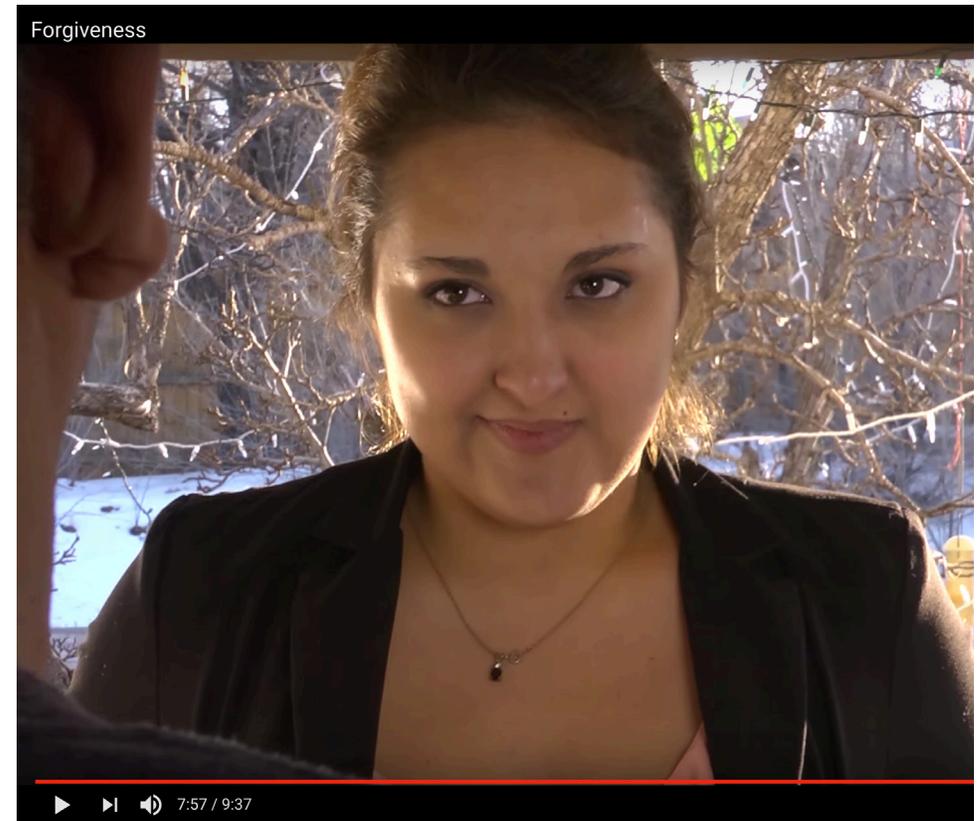
B.S. Company INC.  
CHICAGO IL 60606  
MADE IN USA

**XBULL**  
Fall 2015

A package design for a fantasy supplement, that helps people who have a hard time biting their tongue and refraining from aggressive confrontation. Classy, modern colors, and type make it look like a high end pill that frustrated people would buy.



# FILM PRODUCTION



## FORGIVNESS

Fall 2015 to Spring 2016

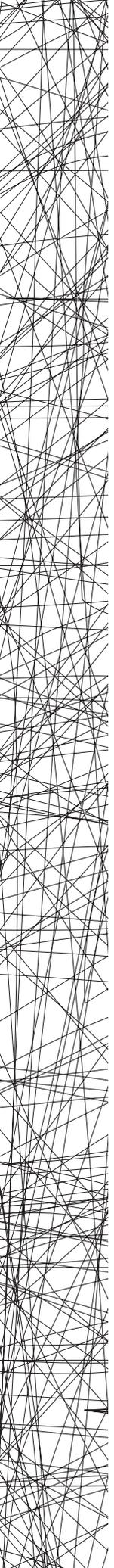
Through the Seabury Fellowship i was able to create a ten minute short film about a girl who grew up witnessing domestic violence. In her adulthood she tries to overcome the affects it has on her everyday life in which she discovers the ultimate way in overcoming something is through forgiveness.





## INNER WAR Spring 2015

In this short film i recaptured a story told through a Pixar Animation. It was meant to be creative and unique, although the story is the same as Pixar's "Geri's Game" i used uncommon angles to add character to a real life example and make it uniquely my reflection of the interpretation of "Geri's Game."



## COLLEGE LAND

Fall 2016

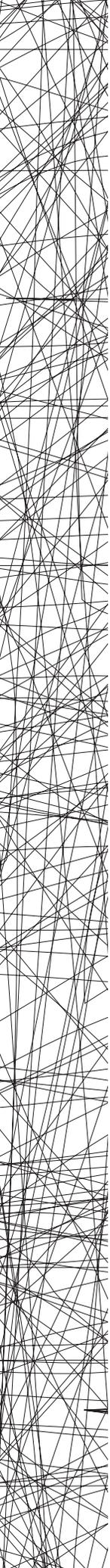
A short comedy about the lifestyles of students in college, "College Land," through the use of satire plays on the idea of hard working students as the walking dead.



## SMALL ACTS OF KINDNESS

Fall 2014

A short film about suicide depicts all its forms of depression. "Small Acts of Kindness" illustrates the struggle of a girl who feels invisible and how small acts of kindness can save a person's life.



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[patriciachavez384@gmail.com](mailto:patriciachavez384@gmail.com)



