

We'll start this assignment
in class.

ASSIGNMENT 3 Color Influence

Albers makes the analogy of three bowls of water: 1) hot 2) lukewarm and 3) cold. Placing your left hand in the hot water and at the same time, placing your right hand in the cold, then moving them together to the lukewarm. Chances are that each hand will feel the opposite initially.

GOAL

To understand how color is a relative medium. Colors "influence" each other.

** It starts on a trial and error basis. DISCOVERY AND INVENTION ARE THE CRITERIA FOR CREATIVITY **

PROCESS

In this exercise you'll make one color look like two colors depending on the background colors. Using the template provided on the class website and following the instructions for changing the background and foreground colors, experiment with color choices for about 20 minutes. Then, we'll come together and review and critique your work. Your homework will be to do this assignment using your color aid paper. See page 2 for details.





Color Theory
Instructor: Lauren Addario
Email: lladdario@nmhu.edu

ASSIGNMENT 3 DUE JANUARY 31

We'll start this assignment
in class

PROCESS

Cut out 2 exact shapes of your influenced color. Place one shape on a background color, then the other shape on a different background color. Essentially we should be looking at 2 color rectangles with 2 smaller shapes on each background. They should be mirrored and side by side with one inch in between the two rectangles. Mount on foam core with a 2 inch boarder on all sides of the final design. You'll need to include a color "key" to prove that these are the same color. See example image on page 1 for reference.

YOUR ASSIGNMENT WILL BE ASSESSED USING THE FOLLOWING CRITERIA

Were you able to make one color look like two?
/25 points

Did you use value and color to achieve this goal?
/25 points

Were there colors that were more easily influenced, why do you think this is the case?
/25

How is your care and craft?
/25

TOTAL 100 POINTS