CR

Chris
Romero

*GRAPHIC DESIGN
& PHOTOGRAPHY*
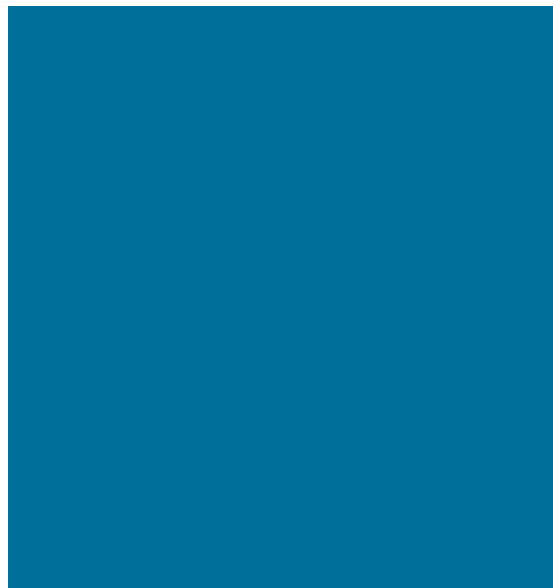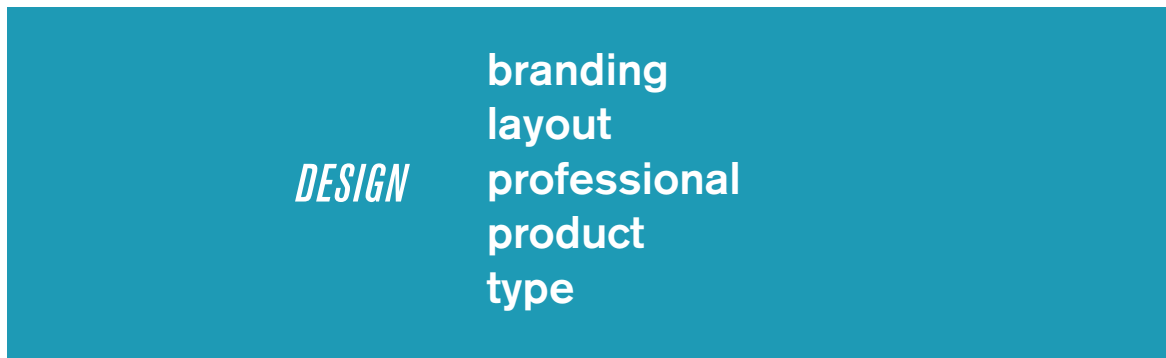
DESIGN

branding
layout
professional
product
type

Nosta is a furniture company that puts a modern and minimalistic twist on vintage furniture. Inspired by furniture of the 1960s, Nosta uses bright colors, simple graphics, and witty tag-lines to draw in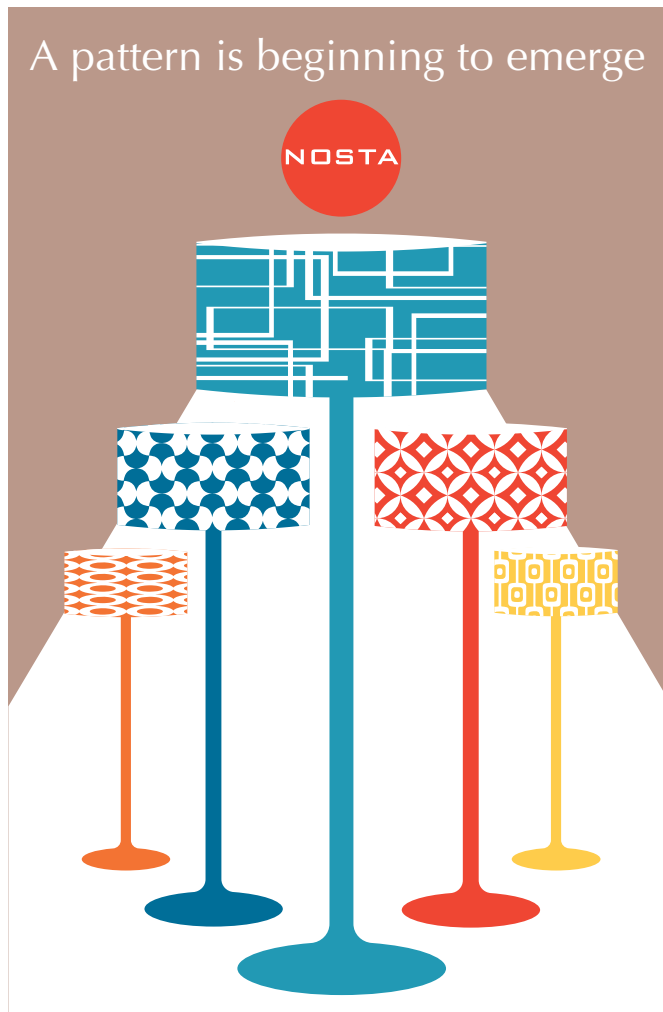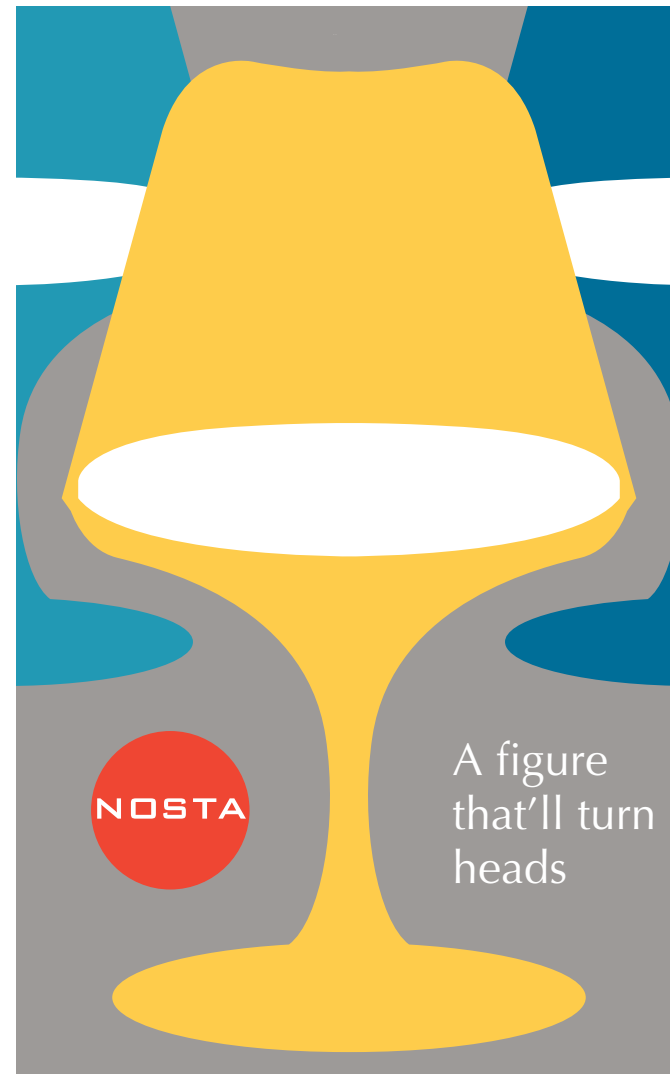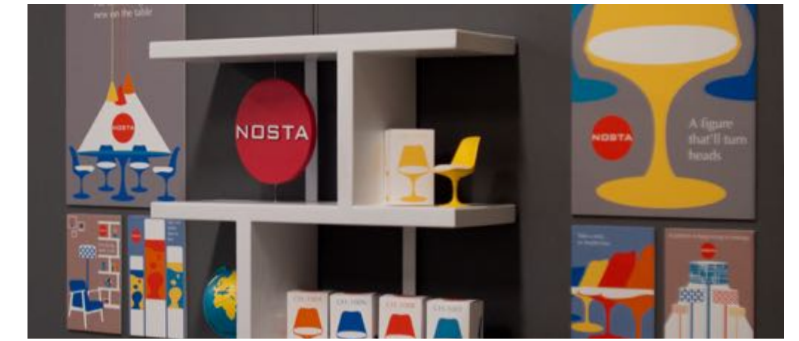 a new generation of consumers, while also appealing to the nostalgia of an older audience. This project went from concept to completion in the course of about three months, starting with just a product picked out of a hat. The scope of the project includes four package designs, a 30-second commercial, 11 posters, and a display.
Adobe Illustrator and InDesign

Put something new on the table

NOSTA

Get 'em

A pattern is beginning to emerge

NOSTA

NOS

they're

Get 'em while they're hot

A figure that'll turn heads

NOSTA

NOS
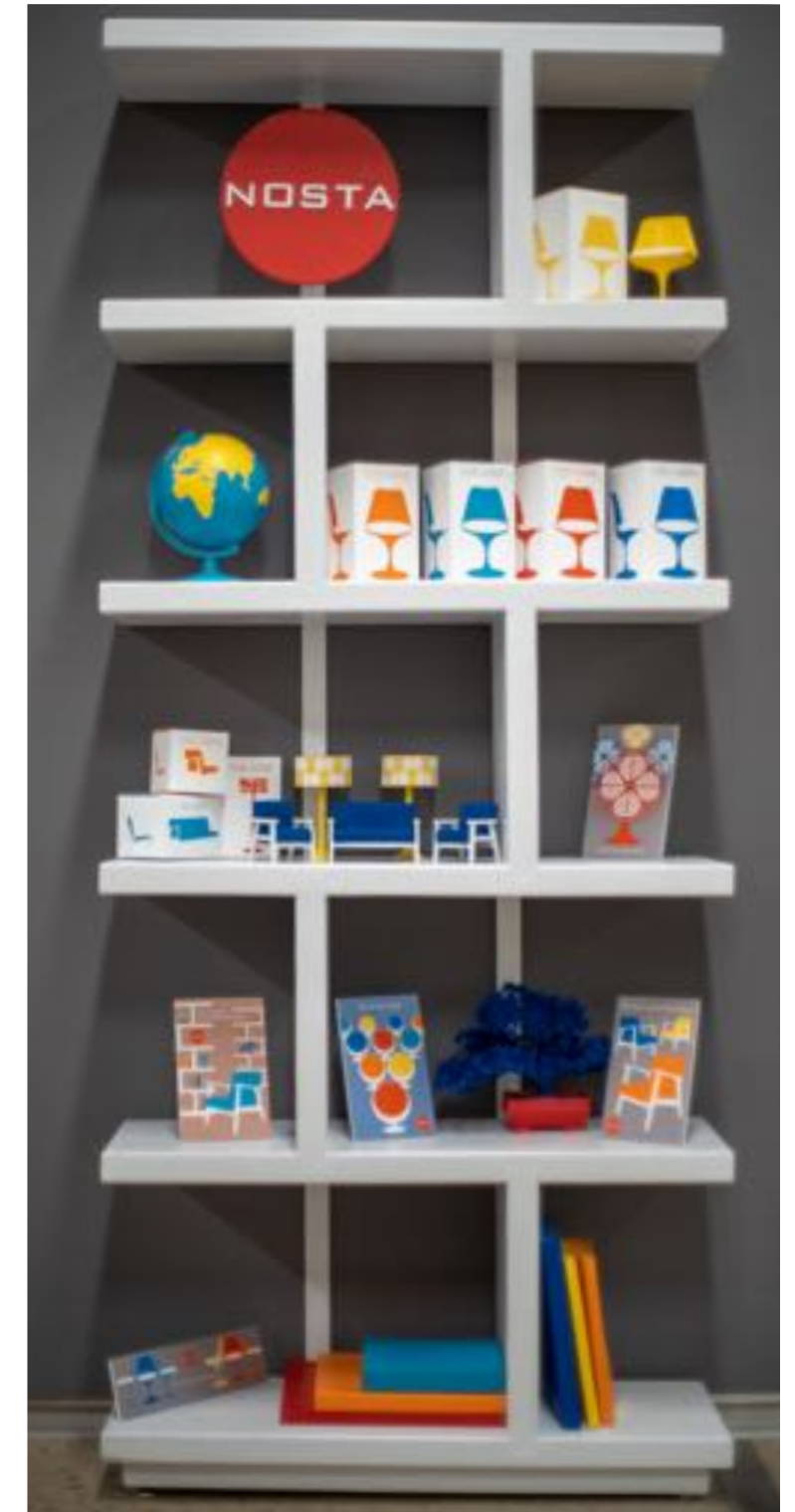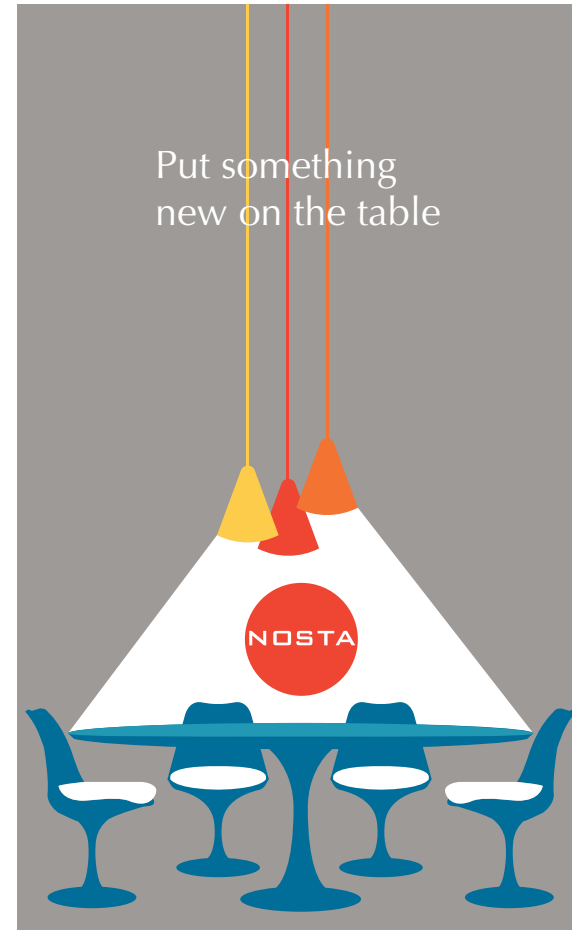
The objective of this project was to create a branding campaign that was inspired by a historic art movement. I was inspired by the clean-simplicity of the Swiss Design movement and came up with the idea for "Chocolate Box," a food truck that sells sweets and other desserts that incorporate Swiss chocolate.
*Adobe Illustrator and InDesign*

For this project the goal was to create a branding campaign for a fictitious film festival. These promotional event graphics are themed around science fiction movies from the '50s and '60s and inspired by mid-century aesthetics, drawing on the clean modern-looking forms and bright colors of the time period.
Adobe Illustrator, InDesign, and Photoshop
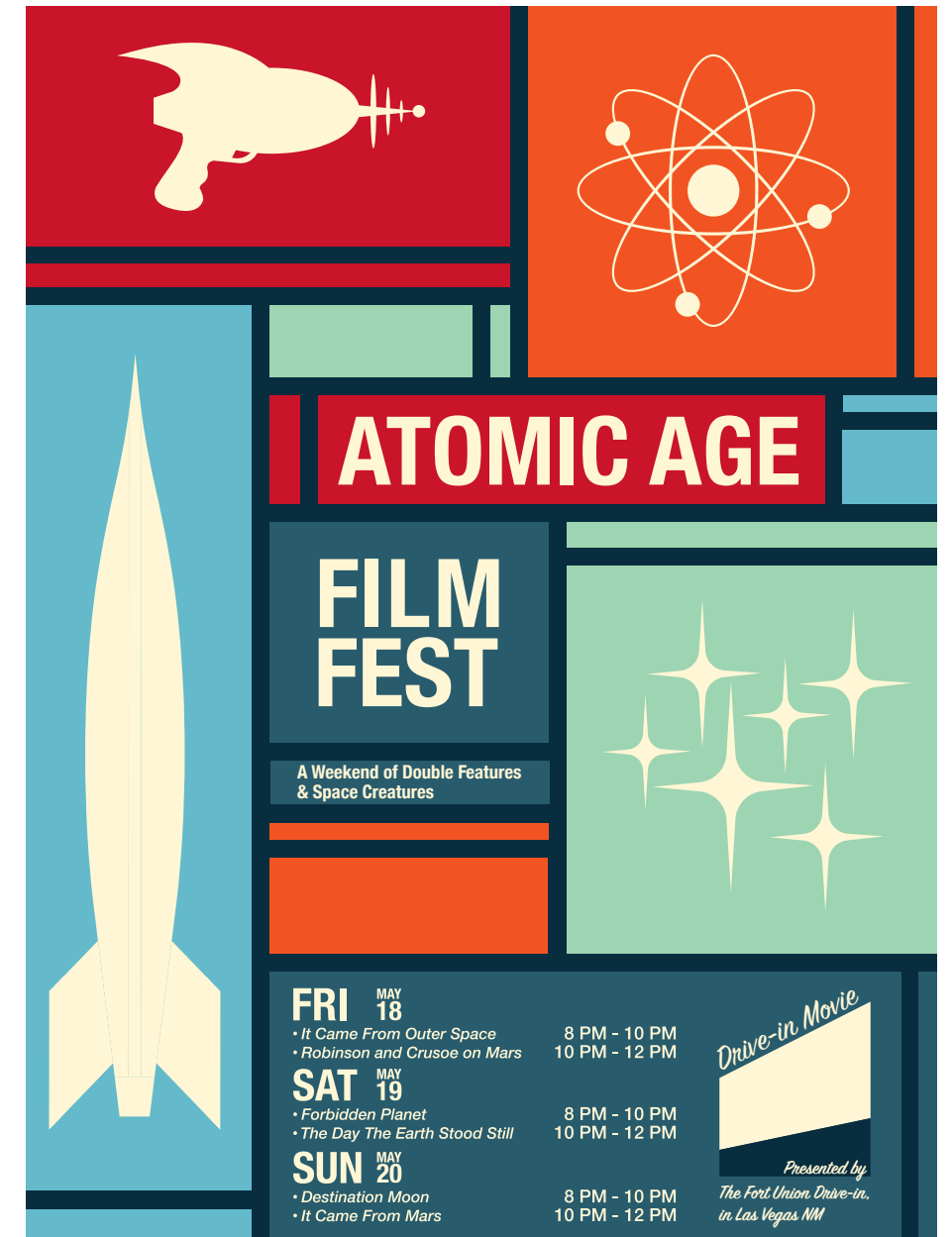
"Pass-Portal: Meow Wolf, An Unofficial Activity Guidebook of Visual Art Principles" was a several-week long group project that was written, edited, illustrated, and designed by Media Arts & Technology Students of New Mexico Highlands University. The book was inspired by the popular interactive art complex, Meow Wolf, in Santa Fe, New Mexico. On this project I served as creative director and was responsible for creating template spreads for most of the pages, which were then filled in by the rest of the team.
Adobe Illustrator and InDesign

This is a brochure for a mock event at the Museum of Modern Art in honor of Dr. Edwin H. Land, the inventor of the instant camera and founder of Polaroid. The design was inspired by Polaroid's cameras as well as their product packaging from the '60s.
Adobe Illustrator, InDesign, and Photoshop
Olympus Pen EP-3
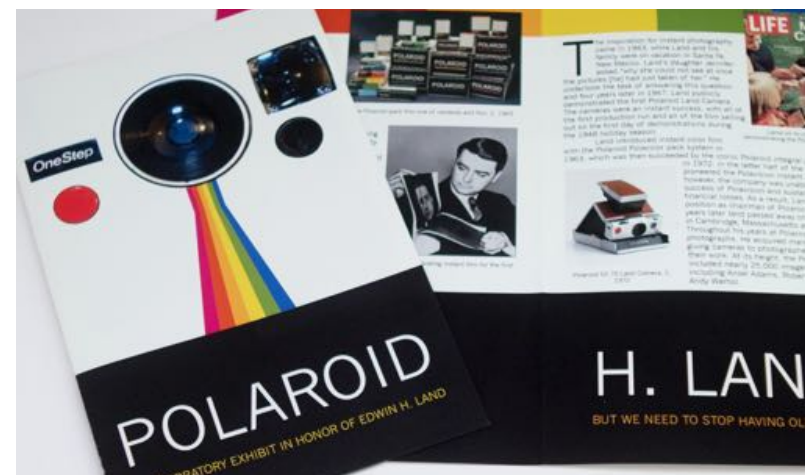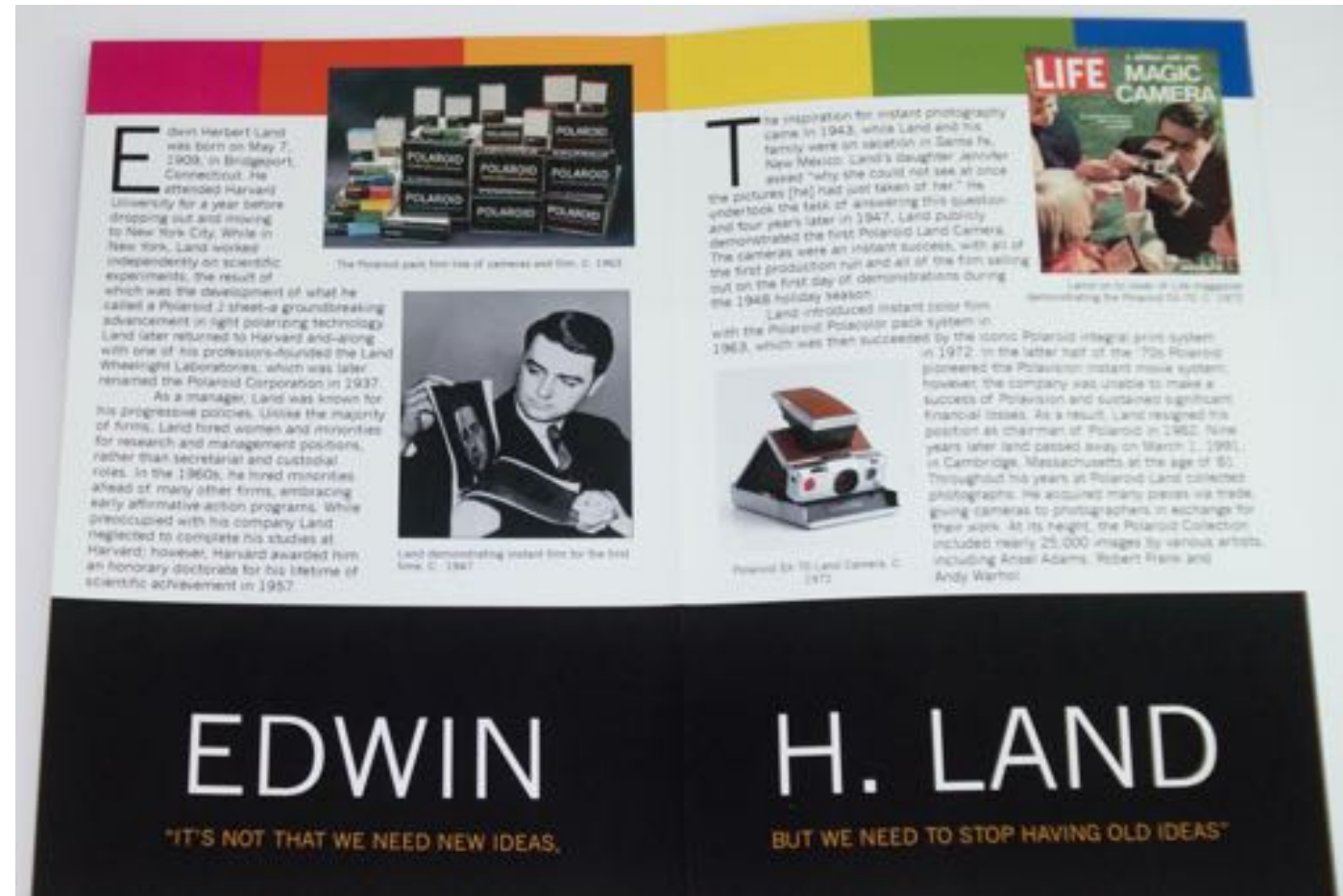
This was a paid internship that I was selected for in which I was tasked with designing the logo, selecting the color palette, and setting up a Wordpress site for Manitos; a community archive project, funded through the Melon grant, that works to collect and preserve the history of rural communities in northern New Mexico.
Adobe Illustrator, InDesign, Photoshop
Wordpress

I designed this brochure for New Mexico Highlands University's Office of Recruitment. It has been distributed across campus as well as to perspective students in different areas. The brochure also features a set of icons that I illustrated.
Adobe Illustrator and InDesign

I created this calendar for New Mexico Highlands University's office of Strategic Enrollment Management. It is a full twelve month calendar that also features a guide book section in the front that covers topics such as financial aid enrollment, academic resources, and a campus map.
Adobe InDesign

These are a few examples of some of the posters and banners, both digital and print, that I have done for New Mexico Highlands University.
Adobe Illustrator and InDesign

WELCOME HU FAMILY

HIGHLANDS UNIVERSITY

CINDERELLA
by State Street Ballet

Highlands University, Las Vegas, NM
Friday, April 13, Ilfeld Auditorium

Performance @ 7:30pm, Doors open @ 6:30pm

General admission	NMHU faculty/staff/senior citizens/other students	Children (10 yrs and under)	NMHU students w/valid I.D.
$20	$15	$10	FREE

2018

Children's Matinee
Saturday, April 14

Performance @ 2:00pm, Doors open @ 1:00pm

General admission	NMHU faculty/staff/senior citizens/other students	Children (10 yrs and under)	NMHU students w/valid I.D.
$18	$13	$8	FREE

For advance tickets visit KEDP radio station, studio 103, call (505) 454-3238, or go to www.outhousetickets.com

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GEEK WEEK

A celebration of all things geeky, hosted by the English Department
APRIL 9TH — 14TH Douglas Hall Room 220

Book Binding Sat 4/14 12—1pm
Geek Jeopardy 1—2pm
Quill Writing Sat 4/14 11—12pm
Potluck & Open Mic Fri 4/13 4—5pm
Faculty Debate Fri 4/13 3–4pm
Taming of the Shrew in a Box
Non-Fiction Class Reading Mon 4/9 11am—12pm
Heavy Metal For Geeks Mon 4/9 1—2pm
NMR Presentation
Graduate Student Symposium Fri 4/13 11am–1:30pm
Role Playing Thu 4/12 6—7pm
Shakespearean Insults Thu 4/12 4—6pm
Vampire Play Tue 4/10 11am—12:15pm
Medieval Play Wed 4/11 2:15–3:15pm
Intro to Fiction Dramatic Reading Wed 4/11 1:00—1:45pm
Performance: The Reading of (the) Will Thu 4/12 4—5pm
King Lear in a Box Thu 4/12 11am—12:15pm

Nambe Falls Hike
Saturday October 13th
Depart Outdoor Recreation @ 8:00 a.m.

Pack a Sack Lunch
Only the first 25 students will be able to participate in this trip. So RSVP to link provided below.
http://www.nmhu.edu/outdoor-recreation-center/
Be sure to Click the purple "Book Now" button on the Outdoor Recreation Centers Webpage and look for Outdoor Excursions. For Further Assistance Please call 505-454-3050 or stop by the Outdoor Recreation Center.

Forest Communities
Reading & Book Discussion Group

With local scholar Kyle Rose, NMHU Natural Resources assistant professor

All discussions will begin at 6:00 pm in Donnelly Library located at 802 National Ave. This program is free and open to the public. For more information, call 505-454-3139 or email ajkent@nmhu.edu.

February 26, 2019
6:00-7:00 pm
The Golden Spruce: A True Story of Myth, Madness, and Greed
by John Vaillant

March 26, 2019
6:00-7:00 pm
The Hidden Life of Trees: What They Feel, How They Communicate—Discoveries from A Secret World
by Peter Wohlleben

April 23, 2019
6:00-7:00 pm
The Big Burn: Teddy Roosevelt and the Fire that Saved America
by Timothy Egan

The Arts @ HU brochure was a promotional piece that I designed for New Mexico Highlands University. The goal was to design a brochure that catalogs the entertainment and events that the university hosted during the 2017-18 academic year.
Adobe Illustrator and InDesign

ARTS @ HU
HIGHLANDS UNIVERSITY
2017-2018 SEASON

CHEECH AND CHONG
October 13
Wilson Complex
8:00pm, doors open at 6:00pm
Ticket Prices:
General admission: $35
Reserved seating $60
NMHU students w/valid I.D.: FREE

BLACK VIOLIN
March 2
Ilfeld Auditorium
7:00pm, doors open at 6:15pm
Ticket prices:
General admission: $ 20
NMHU faculty/staff/senior citizens/other students: $15
Children (10 yrs and under): $10
NMHU students w/valid I.D.: FREE

TICKETS
TICKET PURCHASING
Tickets are available in advance at NMHU's KEDP radio station ticket office, Studio 103, 901 University Ave., Monday – Friday 10 a.m. – 12 p.m. and 1 – 5 p.m. For more ticket information call 505-454-3238

ONLINE TICKETS
General admission tickets are also available online at www.outhousetickets.com Or call 505-454-3238.

MARIACHI REYNA de Los Angeles
November 11
Ilfeld Auditorium
7:30pm, doors open at 6:45pm
Ticket Prices:
General admission: $15
NMHU faculty/staff Mariachi groups w/traje: $12
Children (10 yrs and Under): $10
NMHU students w/valid I.D.: FREE

CINDERELLA by State Street Ballet
April 13
Ilfeld Auditorium
7:30pm, doors open at 6:45pm
Ticket prices:
General admission: $20
NMHU faculty/staff/senior citizens/other students: $15,
Children (10 yrs and under): $10,
NMHU students w/valid I.D.: FREE

SEASON PASSES
SEASON PASSES
Season passes will be available for $164 per person. Passes include reserved seating for all events, as well as the option for family members to take advantage of the pass if the pass holder is unable to attend an event.

JOSH TURNER
February 3
Wilson Complex
8:00pm, doors open at 6:00pm
Ticket Prices:
General admission: $25
Reserved seating $50
NMHU students w/valid I.D.: FREE

CINDERELLA by State Street Ballet
April 14
Ilfeld Auditorium
2:00pm, doors open at 1:15pm
Ticket prices:
General admission $18
NMHU faculty/staff/senior citizens/other students: $13
Children (10 yrs and under): $8
NMHU students w/valid I.D.: FREE

The objective of this project was to create a mock product that solves a problem and incorporates irony. "Instameal" is capsule that, when water is added, turns into a perfect post-worthy meal; however, it is completely inedible, somewhat toxic, and degrades into nothing a minute after it is activated.
Adobe Illustrator
Styrofoam, cardboard, and plaster

Supplement Fiction Facts
Serving Size: 1 Tablet?
Servings Per Container: 100... maybe

Amount Per Serving		% Daily Value
Vitamins	There's probably some in there... somewhere mg	Some %
Minerals	???? mg	Enough %
Sodium	a lot mg	Ummm... %
Sugar	Yes! mg	Don't Ask %

INGREDIENTS: Saw Dust, Shoe Polish, Salt (because everything has salt), That Red Dye That Was Banned, Some Blue Stuff, Dust (from that one shelve in your house you can't reach), Plastic (because what isn't made of plastic), Rubber, Silicone (filler), Dryer lint, Pink Stuff (the one they got in trouble for putting in ground beef), Amonia, That Stuff (the one that makes a perm smell like that), Bleach

MAY CONTAIN: Asbestos, Lead, Urainium. Processed in a facility that also handles peanuts and wheat.

SUGGESTED USE: For adults, add three drops of water to (1) capsule whenever you're bored and feel like posting stuff on social media, or as directed by your follower-tracking app.

DISTRUBTED BY: That one store that opens after you go to work, closes right when you get out, and is always super busy during lunch. Product of That Country Over There

WARNING: This product is not edible, avoid contact with eyes, nose, ears, and mouth. If contact is made or if product is ingested... sorry.

KEEP OUT OF REACH OF CHILDREN Store at room temperature 59°-86° F (15°-30°C). Keep bottle tightly closed.

FOR YOUR OWN PROTECTION DO NOT USE IF SEAL IS BROKEN OR MISSING... OR DO, IT'S PROBABLY FINE.

NO Natural colors, Nutricinal value, Flavor, Edible

Instameal
A Post Worthy Meal in Seconds... Just Add Water!
Social Media Supplement   100 Capsules

Glue

789012

0 123456 789012 6

*These statements have not been evaluated by the food and drug administration. This product is not intended to diagnose, treat, cure, or prevent... anything... realy.

Freshness and potency guaranteed through

05/20 LOT 000077

28648-45
952027
RXW958804

This is a type specimen booklet that shows ITC Avant Garde Gothic in a multitude of different applications. Avant Garde is one of my favorite typefaces, and I tried to keep the design of this booklet very modern, much like Avant Garde.
Adobe Illustrator and InDesign

The illustrations to the right are examples of expressive typography, in which the letter forms mirror the meaning of the words they represent. The illustration below is a visual representation of William Blake's poem "The Poison Tree." The image is composed entirely of the text which makes up the poem.
Adobe Illustrator
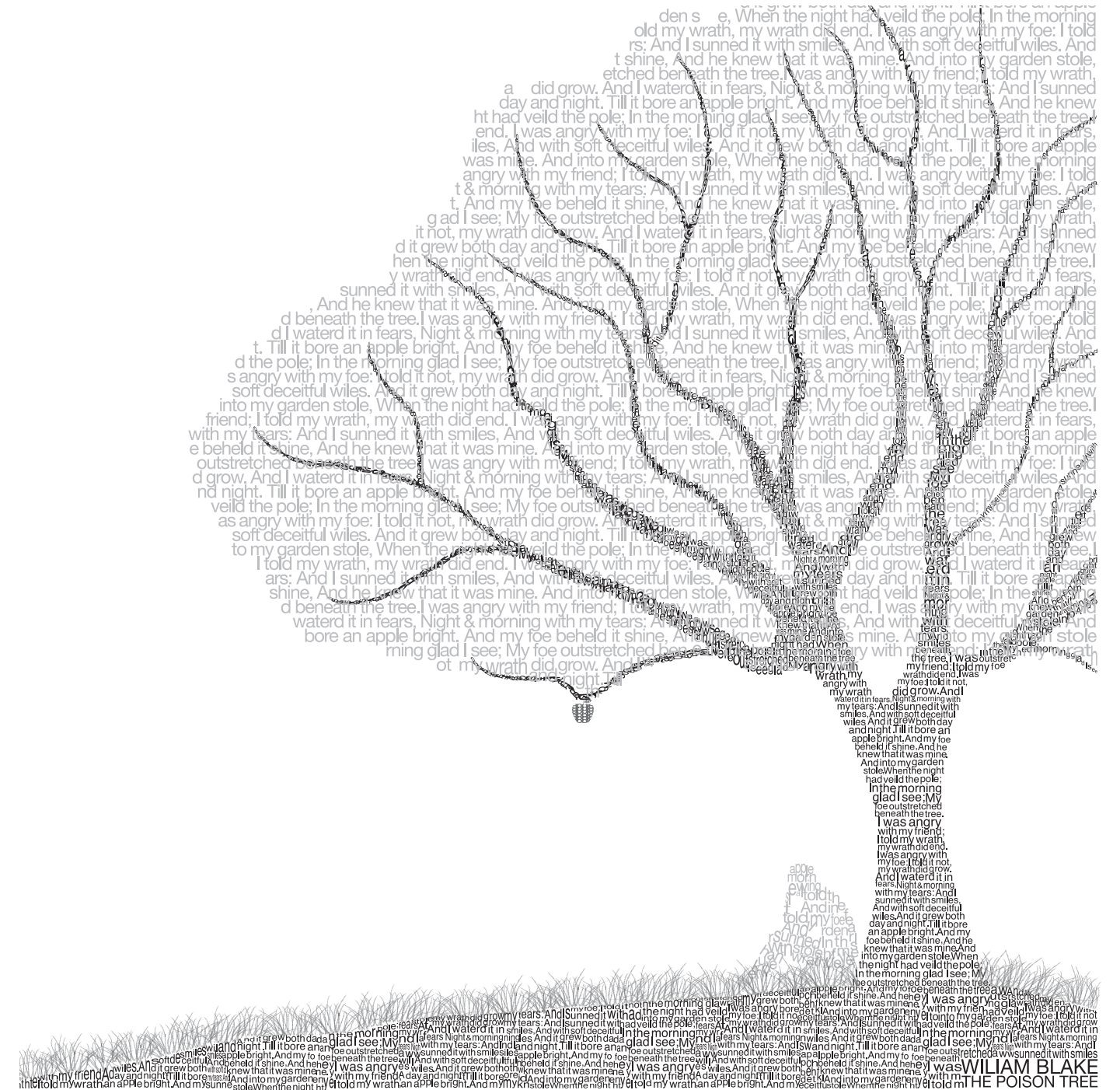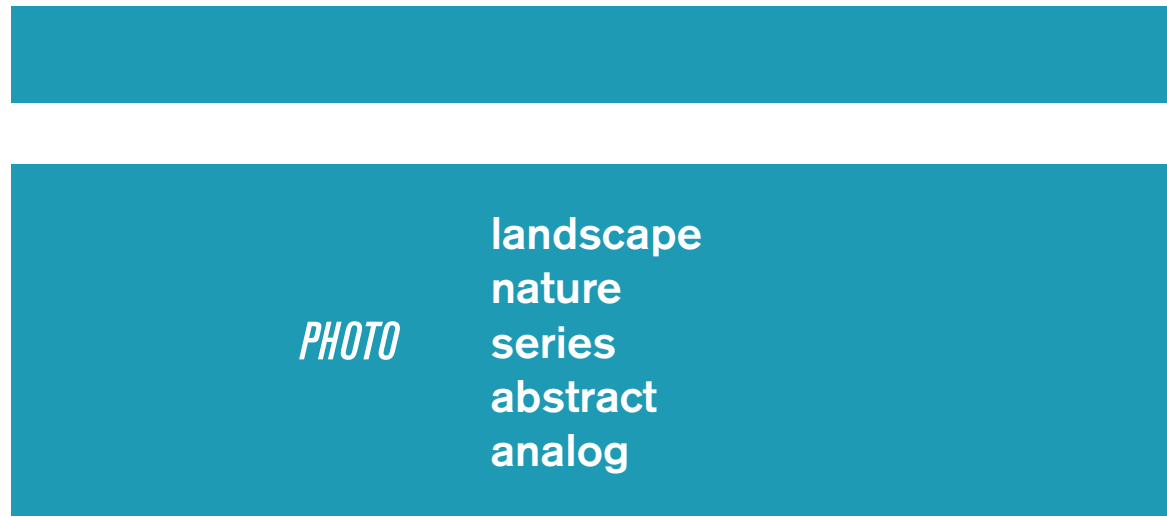
PHOTO

landscape
nature
series
abstract
analog

This collection of photos looks at the different compositions of natural landscapes as well as the various colors and light found in nature.
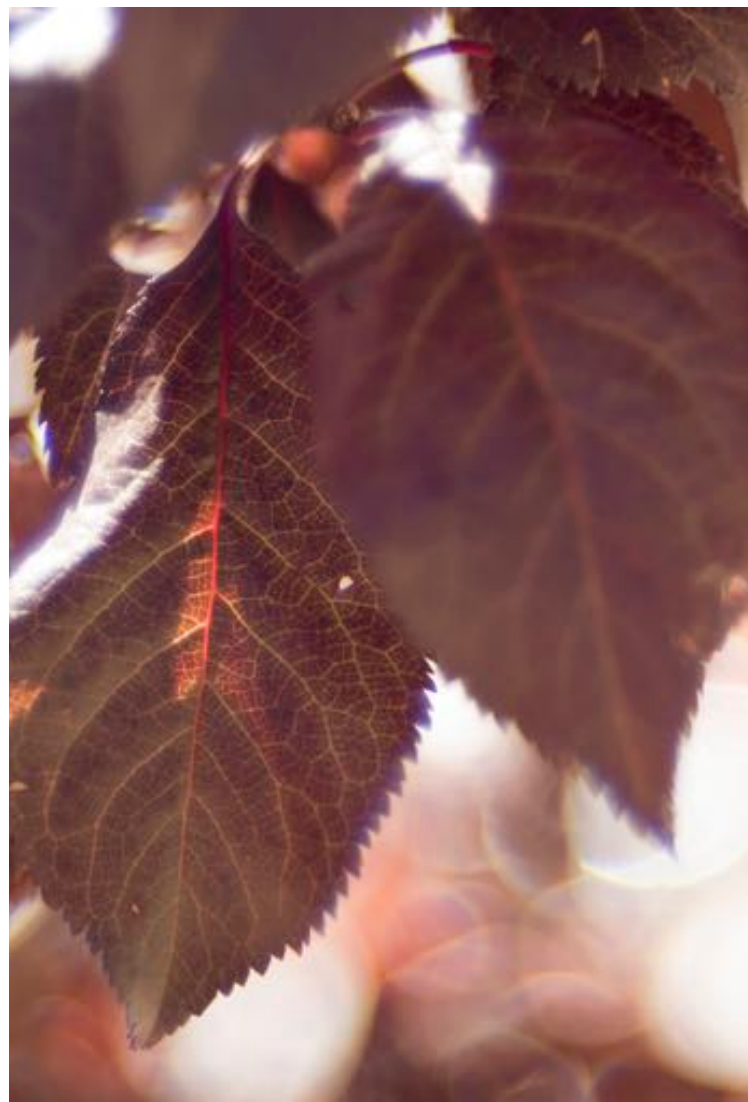
Adobe Lightroom

Olympus Pen EP-3

This collection of photos explores the minute details and forms of flowers and other plant life as well as the beauty of the lines, shapes, and colors found in them.
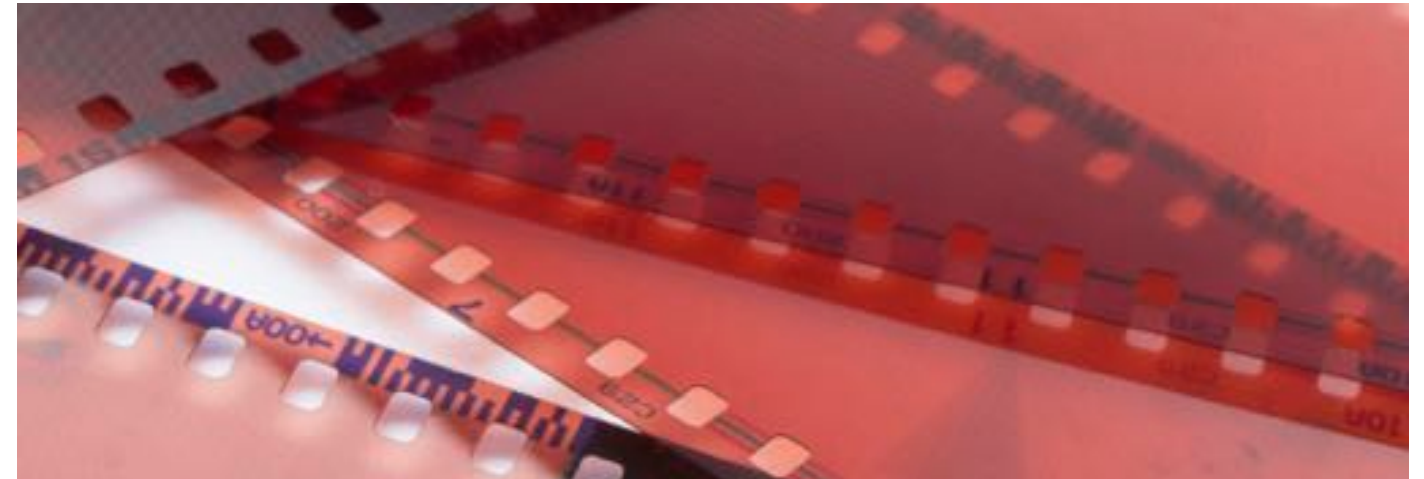
Adobe Lightroom

Olympus Pen EP-3
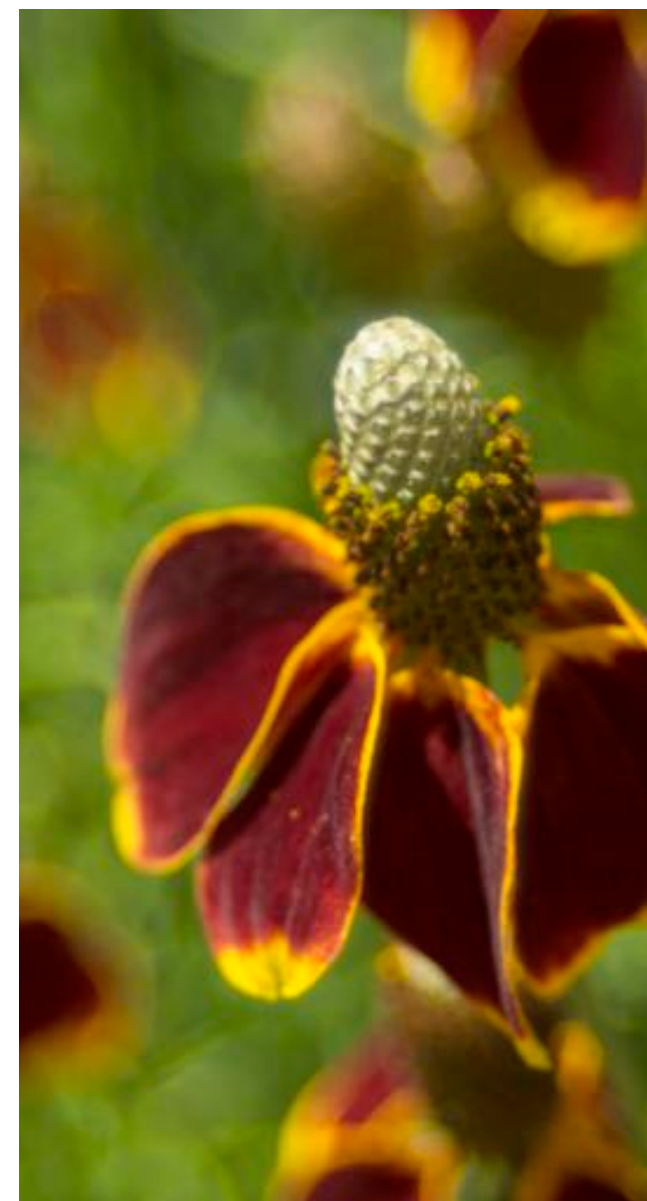
These photos are part of an informal series that explores one of my hobbies, collecting and shooting with film cameras. I have always been fascinated by the process that goes into taking a photo on film, I also like the tangibility that film possesses, as well as the unpredictability of the medium.

Adobe Lightroom

Olympus Pen EP-3

This set is an excerpt from a larger body of photos that captures the motion of liquids. The series is entitled "Impact," and is a study of the ways in which liquids interact with themselves as they collide.
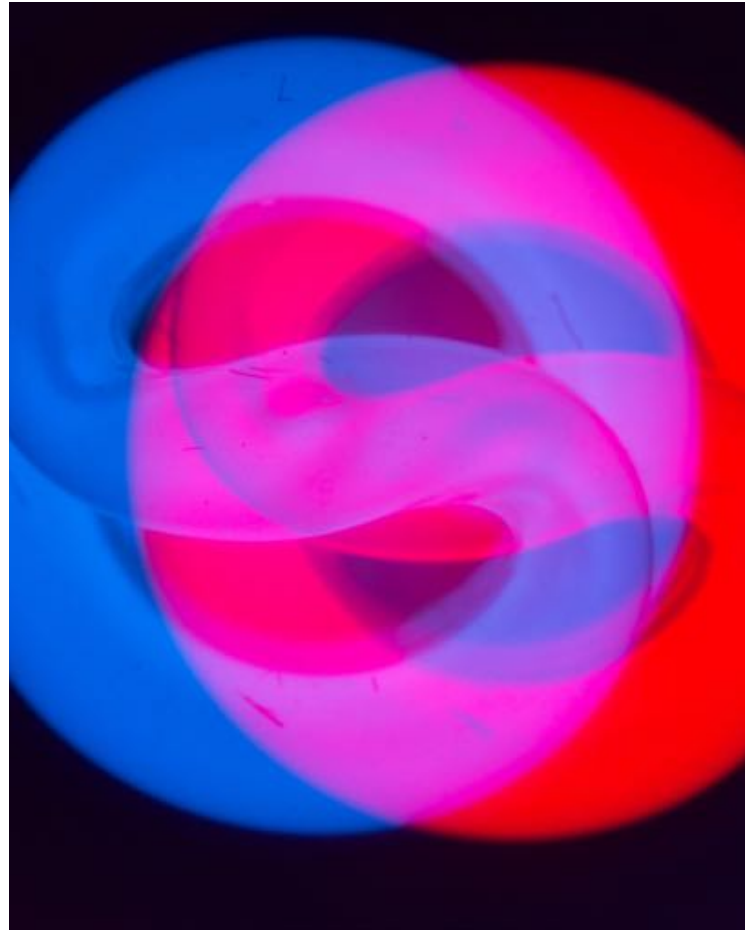
Adobe Lightroom

Studio lighting

Olympus Pen EP-3
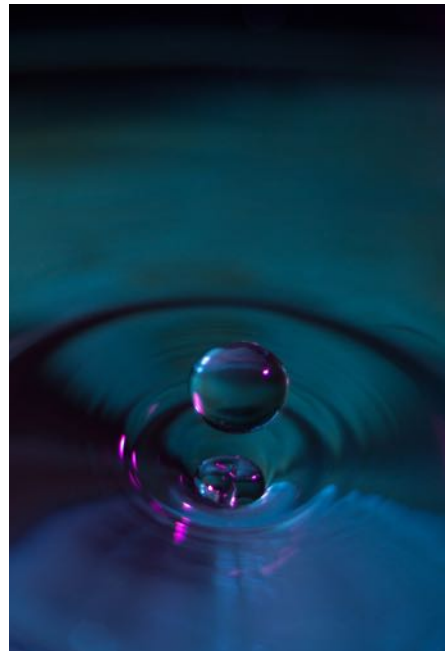
These photos are part of an ongoing series entitled "Double Vision." The series is an exploration in multiple exposure photography using colored lens filters, and examines the ways in which different colors interact with one another.
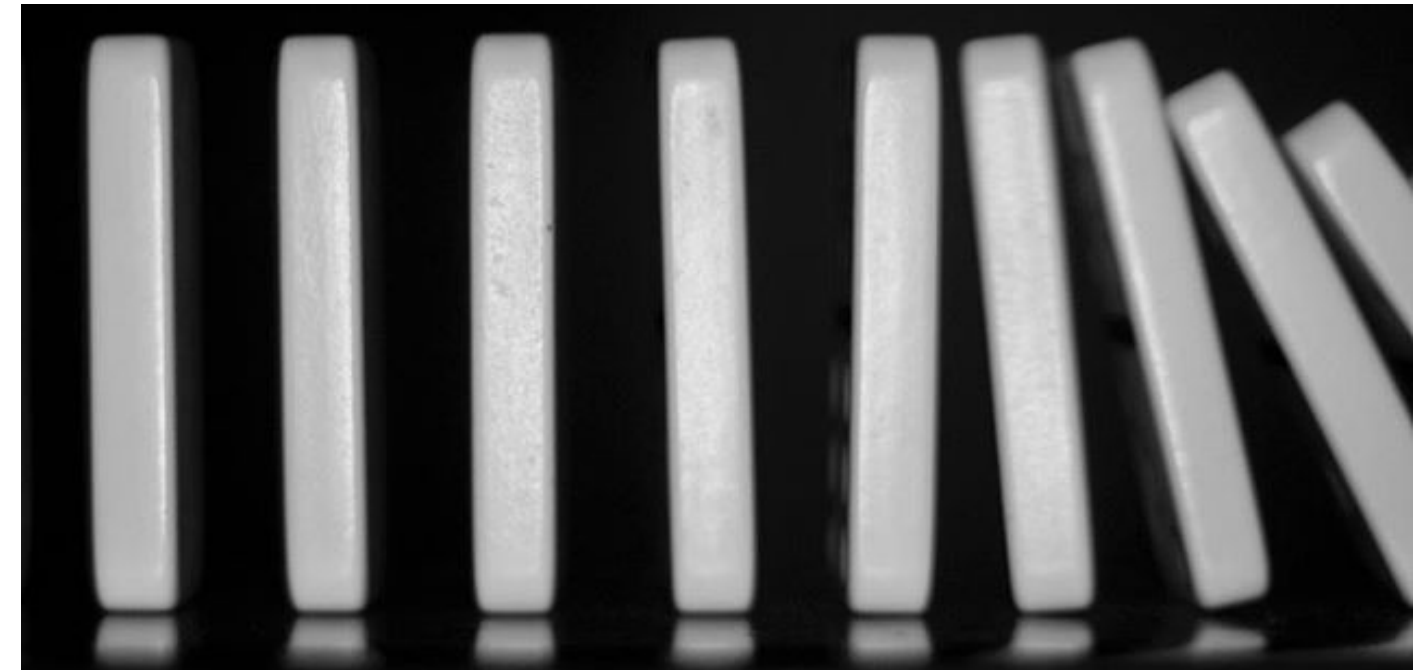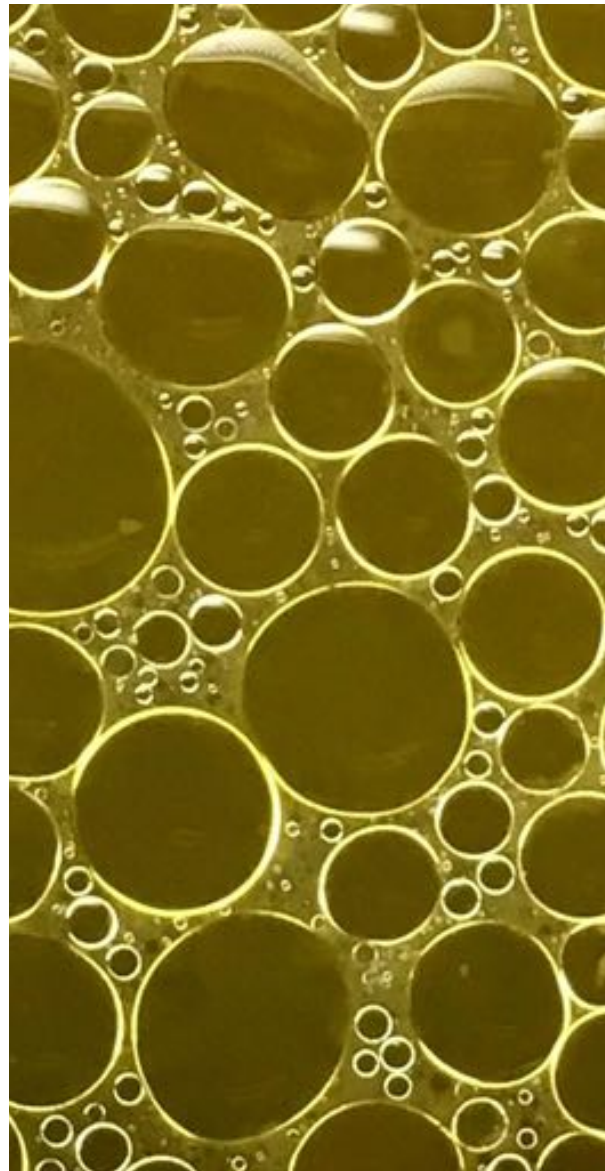
Adobe Lightroom

Olympus Pen EP-3

These photos focus on the minute details of different objects; looking at various things such as line, color, pattern, and texture.

*Adobe Lightroom*

Olympus Pen EP-3

These are a few of my analog images, their subject matter varies, but they were all created without the aid of any digital equipment. I really enjoy analog photography, there is something about the tangibility, tactility, and unpredictability of this form of photography that has always appealed to me.

Various analog cameras and film
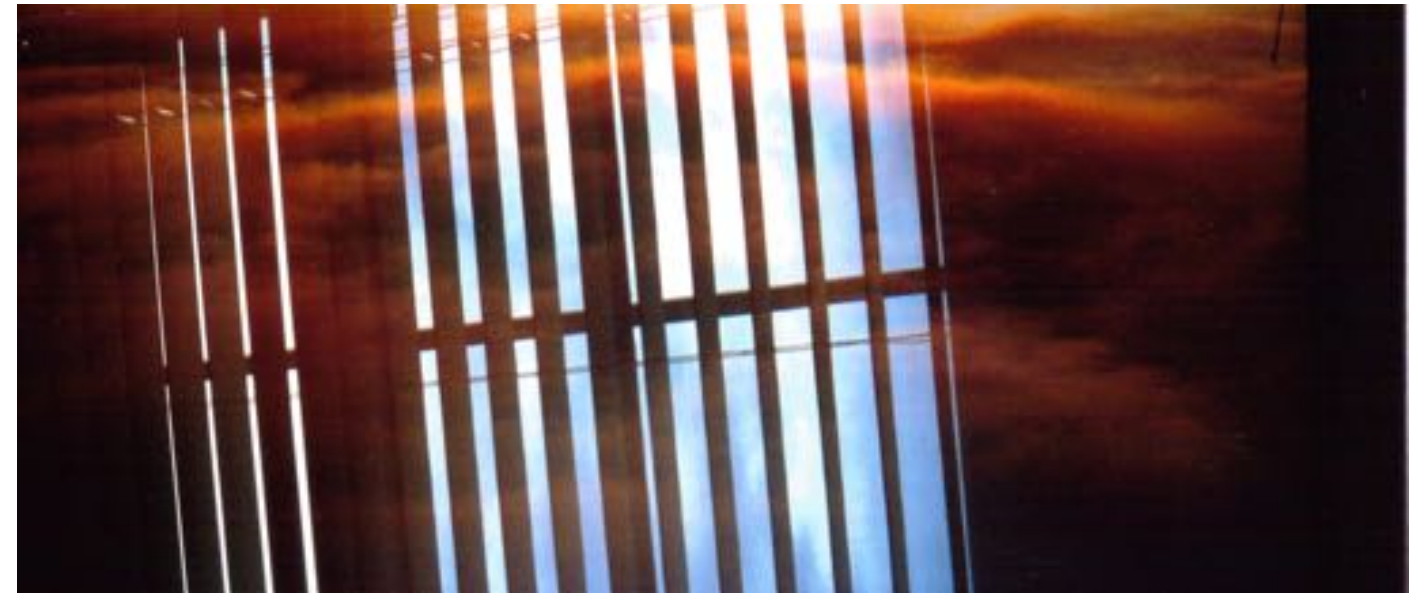
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