



**media/arts**  
& TECHNOLOGY

Visual Concepts  
Instructor: Lauren Addario  
Email: lladdario@nmhu.edu

Vocabulary Words  
Lecture 3  
MW 12:00-1:50

**VISUAL CONCEPTS**  
LECTURE 3, BALANCE

|                                  |  |
|----------------------------------|--|
| <b>Balance:</b>                  |  |
| <b>Equilibrium:</b>              |  |
| <b>Pictorial Balance:</b>        |  |
| <b>Imbalance:</b>                |  |
| <b>Symmetrical Balance</b>       |  |
| <b>Bilateral Symmetry:</b>       |  |
| <b>Formal Balance:</b>           |  |
| <b>Asymmetrical Balance:</b>     |  |
| <b>Informal Balance:</b>         |  |
| <b>Radial Balance:</b>           |  |
| <b>Crystallographic Balance:</b> |  |
| <b>Texture:</b>                  |  |
| <b>Value:</b>                    |  |
| <b>Tint:</b>                     |  |
| <b>Shade:</b>                    |  |