



## Media Arts Seminar

Instructor: Lauren Addario  
Email: lladdario@nmhu.edu

MIDTERM AND  
FINAL PROJECT

MIDTERM  
PRESENTATIONS DUE  
OCTOBER 2

### **MEDIA ARTS SEMINAR MIDTERM AND FINAL PROJECT DETAILS.**

#### **Learning Objectives:**

- Communication skills
- Ability to collaborate, delegate, and assume responsibility
- Make a social impact
- Utilize your unique skill-set
- Become vested in a community-based project

#### **Project Goals:**

Each year, the Media Arts Seminar class collaborates on a community-based exhibit. This year will document the mural by Al Diaz and Izai Lindsay "We Await a new time" and create an exhibit about the experience. Media Arts has developed a progressive Cultural Technology Program dedicated to bringing focus and awareness to New Mexico's distinct cultural heritage through technology and innovation. We were fortunate this fall to welcome Al Diaz, renowned graffiti artist and muralist, and Izai Lindsay, muralist and illustrator, to media arts and to our campus. The goal of this project is to create an exhibit to showcase the process and final product of our Ballen Scholars, students, faculty, staff, and community.

#### **MIDTERM**

For your midterm your team will create a presentation that outlines a project plan detailing what you will complete during the second half of the semester. This presentation will serve as your proposal document and project plan for the final show. At the end of your presentation you will list the questions you have for me, Mariah, and Jake.

[Review New Mexico State Land Office presentation from last year's Seminar class](#)

#### **Assigned Teams**

**Design Team** - Julianna, Jeremiah

**Video/Editing Team** - Kenyon, Jayden, Christian, Josh, Kyle

**Archiving and photo Edits**- John Linzie



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### PROJECT SPECIFICATIONS

1. A proposal document will be developed that demonstrates the design plan. Your plan is the result of consultation between your team, the rest of the class, me, Jake, and Mariah
2. Prototypes for both physical and digital deliverables will be developed for testing and assessment purposes.
3. Physical displays will include but are not limited to information panels, video documentation, magnetic letters, marketing & advertising for the exhibit?
4. Digital files and documentation will be turned in at the conclusion of the semester containing all media

### PROJECT TIMELINE

Jake in class to help with exhibit ideas: **September 25th, 2024**

Delivery of presentation/proposal document: **October 2, 2024**

**Midterm** presentation of proposed deliverables and timeline: **October 2, 2024**

Approved/signoff on proposal document: **October 14, 2024**

Delivery of first rough cut & exhibit drafts/presentation: **October 28th, 2024**

Second critique/presentation of rough cuts: **November 6, 2024**

Prepare files/print, large format photos, exhibit panels, final edits on video: **November 13**

Final day to print prepare for install: **November 25, 2024**

**Install Day Tuesday, November 26**

Final Show: **December 4, 5:30 pm 2024**

**All documentation, native file formats, and final file formats due by December 6, 2:30**



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Your midterm presentation is due on **Wednesday, October 2nd** at the start of class. Each member of your team must present their role in the project and show prototypes or examples of what you will deliver.

The complete presentation must not exceed 15 minutes.

**\*\*\* Note: You will need to collaborate with the whole class, not just your group\*\*\***

**You will be assessed based on the following criteria**

### **Midterm**

Did you present a project goals that outline what you will complete during the second half of the semester?

/25

Did you explain where/how you will research materials relevant to your final deliverables? /25

Did you list relevant due dates and deliverables for the proposal document?

/25

Did each member of the team speak about their role in the project and describe how they will contribute to the final deliverable? /25