

Media Arts Seminar | Fall 2024 |

Paper 3: Multimedia & Technology

Paper Due: Monday, November 4 at the beginning of class

Based on class lectures and readings write a 3-5 page-paper that addresses multimedia and interactivity. Use examples from class lectures, readings, and your **research** to discuss the following questions.

- 1) Jonathan Lee explained Chat GPT and prompting. How does chat GPT find answers to your questions?
- 2) Although copying and pasting chat GPT answers directly into a school paper or a document is tempting, state at least two reasons why you should never do this.
- 3) Bias exists in Large Language Models (LLMs), describe how this can happen
- 4) Do Al-generated images matter? Discuss why or why not.

Formatting + Stipulations

- 1. Papers need to be 3-5 pages in length, double-spaced, using Helvetica or Times New Roman, 12 pt font.
- 2. Absolutely, positively use spell check and grammar check! There is NO reason that there should be spelling mistakes in your paper.
- 3. The paper must include a work cited (use MLA style), citing the reading and any other articles or references you use.
- 4. Read the paper aloud (to yourself or friends). Is it easy to follow? Can your listener summarize your main parts? If not, you need to re-write sections to clarify your intentions.
- 5. Email a rough draft to me one week prior to the due date so you have time to make corrections and revisions as necessary.
- 6. Papers must be turned in on time. You will lose 5 points for every hour your paper is late.

*NOTE: It is expected that your paper will have gone though spell check and grammar check. If this is not the case you will earn no higher than a <u>C</u>, no matter how good the quality of your paper.