Visual Concepts Final Project | Media Arts & Technology Lauren Addario TB 135, 505-454-3239 Mondays & Wednesdays 12:00-1:50



Color/Decoupage Munny Dolls Symbolizing Human Qualities Project Due: Wednesday, December 4th at 10:00 am Print Deadline: Monday, November 25th 9:00 pm

Decorate your blank sculpture (3-D design) along with a background (2-D design) with an emphasis on color, so that it represents one of the following qualities: Greed, Joy, Anger, Jealousy, Sadness, Tired, Awake, Goofy, Young, Old, Chaos, Order, Peace, War, Happiness, Annoyance, Empty, Full, Up, Down, Glee, Triumph, Defeat, Disgust, Nervous, Horror, Amusement, Pleasure, Pride.

Project requirements

- Selection of one: complementary, analogous, triadic or monochromatic color scheme
- Doll placed in front of a background that you create in Photoshop or Illustrator that mimics the color scheme for the trait you choose.

Objectives

- Connect what you learned this term in an appealing form using craftsmanship and the principles of design.
- Learn about color symbolism, color wheels and palettes
- Brainstorm/iterate a 3-Dimensional concept from start to finish
- Brainstorm/iterate a 2-Dimensional concept from start to finish as a background for your Munny Doll

Additional Instructions and process

Choose a "quality" theme such as "JOY". Brainstorm a list of adjectives (descriptive) words that also relate to your theme (you can use a thesaurus to get started), then add your own. For example: Joy = bliss, wonder, delight (thesaurus). Continue and brainstorm lists of other images that connects to your quality such as smile, lips, hugs, mother, flying in the clouds. If you feel like sketching symbols for these, do so, but only very loosely and small (many details at this stage will take time, so budget yours wisely.)

Implement at least one of the principles of design from the semester to create unity in your project. Think about Balance, Rhythm and Repetition, Scale and Proportion, Line etc.

Also think about what represents the mood of your chosen theme and how to get the concept across to an audience. Skim the lectures and consider of all the subjects we have covered this term: Can you connect anything you studied in order to help represent this theme?

Create a final 2-D image plus a 3-D sculpture that will be displayed together. It should represent your descriptive word and demonstrate your intended vision. Make a list of the materials you think will need. Discuss and share your thoughts. Polymer clay, felt or decoupage could be a way of creating accessories for your Munny, if you choose to do that extra step (bring additional materials to class for help).

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Guidelines

- PLAN your project ahead before you work with the sculpture!
- You will receive your blank sculpture when you show your sketches along with texture ideas, word lists, and other materials that will help you realize your final project.
 Background image 12 x 18" Matte or Glossy finish paper in print lab. Medium(s): Any; Digital and/or Analog; Color: you must choose a color scheme
- **Step 1:** Start with sketches, textures, word lists, scans of sketchbook; anything that shares clearly and neatly how you plan to realize your idea Bring that into class on Monday, November 21st.
- **Step 2**: In class, learn how to mix your color palette acrylic paints and/or how to use your markers. We will demostrate how to mount your 2-D image onto foam core so that it stands and provides a platform for your Munny Doll.

Examples & Inspiration

http://abduzeedo.com/amazing-toy-art-munny https://www.flickr.com/photos/kidrobotrules/sets/72157603875781823/ http://www.dummies.com/how-to/content/acrylic-painting-for-dummies-cheat-sheet.html

Create a label for your work that includes

First Name Last Name | FINAL PROJECT | Title of work